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CONTRACT  
AND  
GENERAL TRADE LIST  
OF  
"MERIT" FLOWER SEEDS

CROP of 1942

*To the Seed Trade only*



THESE PRICES EFFECTIVE ON ALL SALES  
AFTER JUNE 1, 1942

Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A

*Cable Address "Waller, Guadalupe"*

# Foreword

## TO THE TRADE:

We take pleasure in presenting our 1942 contract and general trade list.

An institution grows as it is capable of serving well its many customers. We serve the discriminating trade what it demands: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the improvement of existing strains and the development of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

Trials will be gladly supplied gratis to any member of the Seed Trade.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify its continuance.

## GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

## TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1942, 60 days acceptance net, less 2% cash thirty days. All invoices payable in U. S. dollars only.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident that prices given in this catalog are fair, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

We reserve the right to change prices in this list at any time.

<p><b>Three Ounces or Under at Ounce Rate</b> <b>Four Ounces or Over, Pound Price Allowed</b></p>
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WALLER-FRANKLIN SEED COMPANY

# TELEGRAPHIC AND CABLE CODE

For convenience and economy in ordering by Telegram or Cable, we have included a code word for each item in our list and a table of code words for shipping instructions and quantities. By using the code and table, three words will suffice to order any quantity of an item and to designate method of shipment desired.

## Telegraph and Cable Facilities Western Union—Postal

Cable address: "WALLER, GUADALUPE".

## CODE WORDS FOR SHIPPING INSTRUCTIONS

Air Mail	yafwy
Letterpost	yafxw
Parcelpost	yafyu
Express	yafzs
Freight	yagaa

## CODE WORDS FOR QUANTITIES

Ounces	{	1/8	quaby	8 lbs.	quasn	300 lbs.	qubxe
		1/4	quacw	9 "	quaul	350 "	qunre
		1/2	quaes	10 "	quavj	400 "	qunta
		3/4	quafq	15 "	quawh	450 "	qunuy
		1	quago	20 "	quaxf	500 "	qunwu
		2	quahm	25 "	quayd	600 "	qunyy
		3	quaik	30 "	quazb	700 "	qunzo
		4	quaji	40 "	qubaz	800 "	quoaam
Pounds	{	8	quakg	50 "	quber	900 "	quobk
		12	quale	60 "	qubij	1000 "	quoci
		1	quame	70 "	qubny	1500 "	quodg
		2	quanz	75 "	qubow	2000 "	quoece
		3	quaox	80 "	qubpu	3000 "	quofc
		4	quapv	90 "	qubso	4000 "	quoga
		5	quagt	100 "	qubuk	5000 "	quohy
		6	quarr	200 "	quadu	10000 "	quoiw
		7	quasp	250 "	qubvi	20000 "	quojw



NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941



MARIGOLD MISSION GIANT  
YELLOWSTONE



Honorable Mention 1942

With the introduction of YELLOWSTONE we have added to the Mission Giant type, which we offered for the first time crop of 1940, a new color in a lovely, clear golden yellow. The color is so clean looking and so rich that the blooms radiate an unbelievable brightness.

For the 1940 season we introduced in this class Goldsmith, which was awarded a Bronze Medal in the 1941 All-America Trials, and Mission Giant Mixed. Both were exceptionally well received by the trade and we know that you will like YELLOWSTONE equally well.

For your interest, the Galloway Lithograph Company of San Francisco is in position to supply lithograph bags on this item.

We can furnish four-color process electrotypes approximately 2" x 2". Price on application.

R. H. C.—Lemon Yellow 4.

Price per oz. \$1.25, per lb. \$15.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941—Continued



PHLOX GIGANTEA  
RED GLORY



Honorable Mention 1942

Here is the brightest color that we have ever seen in Phlox. The color is a brilliant red with a large creamy white eye which seems to intensify the red into an unbelievable sharpness. The white eye is of uniform size in all blooms.

RED GLORY is identical in type, habit of growth and size of bloom to the Gigantea Art Shades, A.M., A.A.S. '35, and the two separate colors, Salmon Glory, S.M., A.A.S. '39, and Rosy Morn, B.M., A.A.S. '41, previously introduced. If not unfavorably grown, the florets will be as large as a half dollar.

In our opinion, RED GLORY is a worthy addition to the popular Gigantea group.

For your interest, the Galloway Lithograph Company of San Francisco is in position to supply lithograph bags on this item.

We can furnish four-color process electrotypes approximately 2" x 2". Price on application.

R. H. C.—No comparative color in chart.

Price per oz. \$2.10, per lb. \$25.00.



NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941—Continued



VERBENA HYBRIDA  
ROSEGLOW

In an effort to select a name descriptive of the color of this new Verbena, we found that we were dealing with an unusual color. Picture, if you will, a glowing deep rose shading to orange scarlet in the same bloom and you have an idea of the color makeup of ROSEGLOW. The floret is without an eye.

The color is so luminous that each plant has the appearance of a small flat fountain of fire.

This new Verbena is decidedly free flowering. When in full bloom each plant will average forty flowering clusters.

For your interest, the Galloway Lithograph Company of San Francisco is in position to supply lithograph bags on this item.

We can furnish four-color process electrotypes approximately 2" x 2". Price on application.

R. H. C.—A darker shade of Geranium Lake 20.

Price per oz. \$0.65, per lb. \$7.50.



NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941—Continued



**VERBENA DWARF COMPACT  
RED SENTINEL**

A compact type with the color of the popular Spectrum Red in the Hybrida Grandiflora class. An intense bright red, with no eye.

This is a true Dwarf Compact variety. The plants will retain their upright and compact habit throughout the entire blooming season. When the plants have reached full growth, the height will be from 6 to 8 inches.

Each plant should produce from 12 to 15 fine flowering clusters, consisting of 15 to 20 florets. Your listing of the Dwarf Compact type of Verbena will not be complete without RED SENTINEL.

R. H. C.—New blooms Turkey Red 721/1. Shading to Rose Madder tints 23/2, 23/1, 23.

Price per oz. \$1.50, per lb. \$18.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941—Continued



**SWEET PEA EARLY FLOWERING  
COLONIAL DAME**

A fascinating new shade of clear silvery pink. The color is slightly deeper than much used Early Lady Gay. COLONIAL DAME has, in addition to its delightful color, such a clean, fresh, crisp appearance that its charm immediately appeals to all who see it.

Extremely vigorous with long, stiff stems and a profuse bloomer. Trials under glass have demonstrated the value of COLONIAL DAME as a florist variety.

R. H. C.—No comparative color in chart.

Price per lb. \$3.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941—Continued



**SWEET PEA LATE FLOWERING  
SERENADE**

It has been our pleasure to introduce a number of outstanding salmon Sweet Peas, but there is no hesitancy in our saying that SERENADE is by far the most beautiful of them all.

The color is a clear medium salmon. The plants are vigorous and strong. The enormous sized blooms, which are nicely waved and frilled, are produced on long straight stems. If well grown, will produce 4 to 5 blooms per stem.

R. H. C.—Geranium Lake 20/1.

Price per lb. \$1.50.



NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1941—Concluded



STOCK SUPER GIANT IMPERIAL  
CHAMOIS

Each time we are able to add a new color to this fine florist type of Stock, we feel that we have contributed something of importance to the welfare of the cut flower grower. Also, we have provided our customer who caters to florist trade with another fine piece of merchandise.

This new Stock, like the varieties previously introduced in this group, is extremely vigorous, freely base branching, with extra double florets measuring 2 inches or more in diameter.

The color, as the name implies, is a true chamois. We shall be glad to provide gratis trials for your leading cut flower growers.

R. H. C.—Tints of Chinese Coral 614/3 and lighter tints of Empire Yellow 603/3.

Price per oz. \$2.10, per lb. \$25.00.

## NOVELTIES ORIGINATED BY OTHER GROWERS

### For delivery from 1942 crop

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#### CLEOME (Spiderflower) GIANT PINK QUEEN



Silver Medal 1942

Hardy annual, three feet tall. It is easily grown from seed. Huge trusses of bright salmon pink flowers top long wiry stems. This is a very showy item for bedding or background for a border. Also delightful as a cut flower. Price per oz. \$0.60, per lb. \$7.00.

**COSMOS SEMI-DOUBLE ORANGE RUFFLES**—Vivid and intense golden orange, the two or three extra rows of petals lend an airy butterfly-like beauty to the richly colored large blossoms. Extremely free blooming, Orange Ruffles comes into flower ten days to two weeks earlier than Orange Flare. The three to four foot plants will remain in full flower about six weeks without attention. Price per oz. \$0.25, per lb. \$3.00.

**LARKSPUR GIANT IMPERIAL LILAC KING**—The color is a fine rich clear lilac shade, a color greatly in demand by the florist trade. The individual florets are fully double, 2" to 2¼" in diameter with broad wavy edged petals, the individual florets closely spaced on 24" to 28" straight spikes. The plants, which are strictly basal branched and extremely upright in habit, give spikes which are ideal for cutting purposes. Price per oz. \$0.45, per lb. \$5.00.

**LARKSPUR SUPER MAJESTIC WHITE**—This new variety of glistening white is a valuable addition to our new type of Larkspur. The flowers are large, fully double, and closely packed on long spikes. When well-grown, Super Majestic White is more than five feet tall, while White King under the same conditions reaches only about four feet. The vigorous growth and abundant bloom of Super Majestic White make it extremely valuable to florists and home gardeners in all parts of the country. (*Originator's description.*) Price per oz. \$0.45, per lb. \$5.00.

#### MARIGOLD DWARF FRENCH HARMONY TYPE BUTTERBALL



Bronze Medal 1942

The plants are 6" to 8" in height, compact and are literally covered with 2" blooms of the characteristic Harmony type.

The color is a soft butter yellow shade with the tubular petals in the crested center carrying a touch of maroon at the tip.

Price per oz. \$0.50, per lb. \$6.00.

## NOVELTIES ORIGINATED BY OTHER GROWERS

### For delivery from 1942 crop

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#### MARIGOLD DWARF FRENCH DOUBLE MELODY



Bronze Medal 1942

Melody is a brilliant orange. The compact plants grow about 12 inches high. The "Harmony" type blooms which are around an inch and a quarter in diameter appear very early, continuing to develop profusely all summer and well into the fall. Its effectiveness as a low border or edging plant or in massed effects in beds is unsurpassed. Price per oz. \$0.25, per lb. \$3.00.

#### MORNING GLORY PEARLY GATES



Silver Medal 1942

The flowers are a lovely lustrous white with creamy shading deep down in the throat. They average four and one-half inches across. The vigorous, fast-climbing vines are covered with bloom from the middle of summer until frost. The leaves are heart shaped, fresh light green in color, and luxurious in growth. Pearly Gates is a wonderful companion for Heavenly Blue and is sure to be just as popular. It rivals Heavenly Blue in strength of vine and size of blossoms and does equally as well in all sections of the country. (*Originator's description.*) Price per oz. \$0.65, per lb. \$8.00.

#### NIEREMBERGIA PURPLE ROBE



Bronze Medal 1942

Purple Robe maintains its deep color even in full sun. The plant has a neat compact habit and is extremely free flowering. Grows 6" tall, with a mature spread of some 10" to 12". A half-hardy perennial which blooms the first year from seed in about 15 weeks. Fine for edging or rockery plants. Price per oz. \$15.00.

#### ZINNIA ROYAL PURPLE



Honorable Mention 1942

The deep rich reddish-purple tones of our Royal Purple Zinnia are a charming reminder of the soft velvet of regal robes. This brand-new shade in the Dahlia Flowered class is well named. It is even deeper and richer in hue than Purple Prince.

The plants of Royal Purple grow on the average two and one-half to three feet tall and are very uniform in habit. The extra-large double blossoms are about four inches in diameter and of excellent form. (*Originator's description.*) Price per oz. \$0.35, per lb. \$4.00.



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>ABRONIA UMBELLATA GRANDIFLORA (Sand Verbena)</b> annual			
aabay	Pink, trailing.....	\$0.20	\$2.00
<b>ACROCLINIUM DOUBLE (Helipterum Roseum)</b>			
aaewc	New Large Flowered Double Hybrids, fine florist flower, new colors, large flowers.....	.30	3.50
<b>AGAPANTHUS UMBELLATUS (Lily of the Nile)</b> greenhouse plant			
aabbw	Blue, 3 ft.....	1.25	15.00
<b>AGATHEA (Blue Marguerite) (Cape Aster)</b> greenhouse plant			
aabcu	Coelestis (Felicia Amelloides) 2½ ft.....	.65	7.50
<b>AGERATUM MEXICANUM (Floss Flower)</b> annual			

### AGERATUM WALLER-FRANKLIN IMPROVED STRAINS

These strains are the result of many years of careful selection.

#### aebpx **Blue Ball**

The plants are compact and four to five inches high. The growth is most uniform and even. The broad green foliage is almost completely smothered with flowers of the richest shade of blue.

Price per oz. \$2.10, per lb. \$25.00.

#### aamqg **Midget Blue**

A very fine dwarf Ageratum growing not more than 2 to 3 inches high with delicate fine foliage, which is practically smothered with small true Ageratum Blue flowers.

This is really the first dwarf Ageratum that we have found that will come uniformly dwarf and true to color from seed. Silver Medal A.A.S. '39.

Price per oz. \$3.50, per lb. \$40.00.

aabds	Blue Ball, dwarf blue, 4 in.....	.65	8.00
aabeq	Blue Cap, miniature flowers, 4 in.....	1.65	20.00
aabfo	Blue Perfection, 8 in.....	.35	4.00
aadxb	Fairy Pink (Waller-Franklin) soft salmon rose pink.....	4.20	50.00
aabhk	Little Blue Star, 4 in.....	1.25	15.00
aamre	Purple Perfection, 6 in.....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## ALYSSUM BENTHAMII (Madwort) annual

### LILAC QUEEN (Waller-Franklin Special Strain).

aabnx Color deep, habit compact, six inches high.

Price per oz. \$.025, per lb. \$3.00.

aabma	Maritimum, sweet white, honey scented, 1 ft.....	\$0.15	\$1.50
aabov	Compactum Erectum Little Gem, white, 6 in.....	.25	2.50
aabqr	" Lutescens, creamy yellow, 6 in.....	.25	3.00
aamsc	" Violet Queen (New) bright violet.....	.45	5.00

### PROCUMBENS, CARPET OF SNOW (Waller-Franklin Special Strain)

aabsn A Waller-Franklin specialty which for twenty-five years has been the most dependable strain on the market. Each plant is a flat, compact mass of snow-white flowers. Carefully grown and selected, 2½ in.

Price per oz. \$.025, per lb. \$3.00.

## ALYSSUM (Madwort) perennial

aadyz	Argenteum, silvery foliage, yellow flowers, 1 ft.....	.85	10.00
aebsr	Montanum, yellow trailing, silvery leaves, 6 in.....	3.00	.....
aaecr	Rostratum, yellow, 1 ft. ....	1.00	12.00
aabtl	Saxatile Compactum (Gold Dust) golden yellow, 1 ft.....	.30	3.50
aabuj	Saxatile Silver Queen, sulphur yellow, 1 ft.....	1.25	15.00
aaedp	Serpyllifolium, neat rock plant, yellow, grey foliage, 4 in.	3.00	.....
aabvh	Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Rostratum, Corymbosum, Gemonense, and many others.....	1.65	20.00

## AMARANTHUS annual

aabxd	Caudatus (Love Lies Bleeding) red, 2½ ft.....	.10	.50
aabzz	Tricolor (Joseph's Coat) yellow, green, red, 3 ft.....	.25	3.00

## ANAGALLIS GRANDIFLORA (Pimpernel) 9 in. annual

aacbv	Deep Rich Blue .....	.25	3.00
aacct	Terra Cotta Red .....	.25	3.00
aaedr	Mixed .....	.25	3.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>ANCHUSA (Alkanet) (Sea Bugloss)</b>			
aacep	Annual Blue Bird, compact, indigo blue, 2 ft.....	\$0.25	\$2.50
aacgl	Perennial Italica, Dropmore Variety, gentian blue, 6 ft.....	.25	3.00
aachj	" " Lissadell, gentian blue, 6 ft.....	.25	3.00
aacih	" " Opal, light blue, 6 ft.....	.25	3.00

### ANTIRRHINUM or SNAPDRAGON annual

We have developed the Rust Resistant class of Antirrhinums to such a degree that they now supersede in every respect the old ordinary types which can no longer be profitably grown in this section as a seed crop.

With a complete range of colors available in the most important groups, we urge our customers to catalog the Rust Resistant class on which a source of seed supply is assured.

### ANTIRRHINUM LARGE FLOWERED (*Majus Grandiflorum*)

**Rust Resistant, 2½ ft.**

aebtp	Autumn Glow Shades (Waller-Franklin) old rose suffused amber, golden lip .....	1.00	12.00
aamta	Brilliant Rose (Waller-Franklin) true rose pink.....	1.00	12.00
aactk	Buttercup (Waller-Franklin) canary yellow, shading to creamy yellow.....	1.00	12.00
aacvg	Daintiness (Waller-Franklin) rose pink, white tube.....	1.00	12.00
aebun	Fierly Red (Waller-Franklin).....	1.00	12.00
aebvl	Harmony (Waller-Franklin) terra cotta and yellow shaded rose .....	1.00	12.00
aebwj	Orange Shades (Waller-Franklin) deep to light orange.....	1.00	12.00
aaefl	Padre (Waller-Franklin) crimson.....	1.00	12.00
aakse	Pinkie, clear pink.....	1.00	12.00
aamuy	Rosalie (Waller-Franklin) deep rose, B.M., A.A.S. '40.....	1.00	12.00
aebxh	Salmon Rose-Pink Shades (Waller-Franklin).....	1.00	12.00
aakxu	Scarlet (Defiance) (Waller-Franklin).....	1.00	12.00
aakys	Shasta (Waller-Franklin) pure white.....	1.00	12.00
aaeti	Stoplight (Waller-Franklin) vivid red.....	1.00	12.00
aebfy	Torchlight (Waller-Franklin) garnet suffused orange, bright yellow lip.....	1.00	12.00
aebzd	Wallflower Red (Waller-Franklin) pure wallflower red.....	1.00	12.00
aaegj	Yellow Jacket (Waller-Franklin) deep yellow.....	1.00	12.00
aecab	Waller-Franklin Special Hybrids Mixed.....	1.00	12.00
aalao	Majus Grandiflorum Mixed (Waller-Franklin) all varieties	.75	9.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## ANTIRRHINUM MAXIMUM or SUPER GIANTS, Rust Resistant, 2¾ ft.

In habit these are taller than the Majus group, and the individual flowers are much larger.

aalbm	Alaska (Snowflake) (Waller-Franklin) white.....	\$1.25	\$15.00
aalck	Apple Blossom (Waller-Franklin) rosy pink, white tube.....	1.25	15.00
aaldi	Campfire (Waller-Franklin) luminous scarlet.....	1.25	15.00
aaleg	Canary Bird (Waller-Franklin) canary yellow.....	1.25	15.00
aednz	Christmas Candle (Waller-Franklin) bright flame color, tube waxy cream .....	1.25	15.00
aedox	Copper King (Waller-Franklin) burnished copper.....	1.25	15.00
aaexa	Copper Queen (Waller-Franklin) (New) bronzy copper....	1.25	15.00
aalha	Crimson (Waller-Franklin) fiery crimson.....	1.25	15.00
aedpv	Daffodil (Waller-Franklin) yellow .....	1.25	15.00
aedqt	Indian Summer (Waller-Franklin) coppery orange scarlet....	1.25	15.00
aaljw	Loveliness (Waller-Franklin) soft rose pink.....	1.25	15.00
aaehh	Paradise Rose (Waller-Franklin) rose pink.....	1.25	15.00
aampi	Pink Sensation (Waller-Franklin) pure pink.....	1.25	15.00
aalol	Red Cross (Waller-Franklin) crimson, white tube.....	1.25	15.00
aedrr	Salmon Pink Shades (Waller-Franklin) .....	1.25	15.00
aedsp	Salmon Rose Shades (Waller-Franklin) .....	1.25	15.00
aaeif	Swing Time (Waller-Franklin) rose pink, white tube.....	1.25	15.00
aaejd	Yellow Giant (Waller-Franklin) deep yellow.....	1.25	15.00
aalrf	Maximum Mixed, all varieties.....	1.00	12.00

## ANTIRRHINUM SUPER MAJESTIC, Rust Resistant, 16 to 20 inches

This type is base-branching which greatly increases its value for cutting.

aedtn	Autumn Glow (Waller-Franklin) old rose suffused amber, golden lip .....	1.35	16.00
aedvj	Dainty (Waller-Franklin) soft pink.....	1.35	16.00
aedul	Harmony (Waller-Franklin) terra cotta and yellow shaded rose .....	1.35	16.00
aedwh	Orange Shades (Waller-Franklin) deep to light orange.....	1.35	16.00
aaekb	Red Rocket (Waller-Franklin) bright red.....	1.35	16.00
aaelz	Rose Sensation (Waller-Franklin) rose pink.....	1.35	16.00
aaemx	Royal Crimson (Waller-Franklin) garnet crimson.....	1.35	16.00
aefma	Shell Pink (Waller-Franklin) .....	1.35	16.00
aefnx	Silver Pink (Waller-Franklin) .....	1.35	16.00
aefov	Superb Mixed .....	1.25	15.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grandiflorum) Rust Resistant, 1½ ft.</b>			
aaeos	Antique Gold (Waller-Franklin) shades of old gold, copper, fawn and orange.....	\$1.00	\$12.00
aaeyy	Apple Blossom (Waller-Franklin) (New) rose pink, white tube .....	1.00	12.00
aaepq	Bumble Bee (Waller-Franklin) crimson.....	1.00	12.00
aambl	Carmine Rose (Waller-Franklin) bright carmine rose.....	1.00	12.00
aamix	Glowing Sunset (Waller-Franklin) rosy scarlet.....	1.00	12.00
aaezw	Gypsy Girl (Waller-Franklin) (New) carmine, yellow nose	1.00	12.00
aamkt	Indian Girl (Waller-Franklin) beautiful old gold.....	1.00	12.00
aefqr	Orange Shades (Waller-Franklin) deep to light orange.....	1.00	12.00
aaumlh	Red Boy (Waller-Franklin) rich deep scarlet.....	1.00	12.00
aefrp	Red Rock (Waller-Franklin) a combination of orange, scarlet and crimson.....	1.00	12.00
aaeqo	Tangerine (Waller-Franklin) bronzy orange.....	1.00	12.00
aaupa	Wildfire (Waller-Franklin) bright orange scarlet.....	1.00	12.00
aaerm	Yellow Gem (Waller-Franklin) clear yellow.....	1.00	12.00
aauqy	Nanum Grand. Mixed, all varieties.....	.75	9.00

### ANTIRRHINUM UNIVERSITY OF CALIFORNIA MIXTURE

aauvo	A mixture of Rust Resistant Antirrhinums similar to the Majus Grand. type containing a full range of colors. Winner of Certificate of Honor in the 1935 All-America Selections .....	.60	7.00
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### AQUILEGIA or COLUMBINE perennial

aauxk	Alpina, blue, dwarf, 18 in.....	.85	10.00
aauyi	Californica Hybrida, golden yellow, red spur, 3 ft.....	.85	10.00
aefsn	Canadensis, reddish-orange, 2½ ft.....	1.65	20.00
aauzg	Chrysantha, yellow, 3 ft.....	.85	10.00
aaesk	Clematiflora Choice Mixed (New) Spurless Columbine with beautiful open flowers like Clematis. Contains all colors with exception of deep red.....	30.00	-----
aavbc	Coerulea, Rocky Mountain Blue Columbine, 2 ft.....	1.25	15.00
aamvw	Longissima, delicate pale yellow, spurs extremely long, often 4 in., A.M., R.H.S.....	25.00	-----
aavae	Mrs. M. Nicholls, Improved Coerulea, 2 ft.....	3.00	-----

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## AQUILEGIA or COLUMBINE perennial—Continued

### LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain).

aavca The finest strain in existence. The result of years of selecting. Huge flowers on plants from 3 to 4 feet high. This strain was bred and perfected by Waller-Franklin over a long period of years.  
Price per oz. \$2.10, per lb. \$25.00.

aehot	Long Spurred Copper Queen, copper red and straw co- rolla, 2½ ft.....	\$2.10	\$25.00
aavdy	“ “ Crimson Star, crimson and white, 1½ ft. ....	3.50	40.00
aavew	“ “ Orange and Scarlet Shades, 3 ft.....	2.10	25.00
aavfu	“ “ Pink Shades, 3 ft.....	2.10	25.00
aavgs	“ “ Rose Queen, 3 ft.....	2.10	25.00
aavhg	“ “ Silver Queen, white, 3 ft.....	2.10	25.00
aavio	“ “ Snow Queen, finest white, fragrant, 3 ft...	2.10	25.00

### LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

aavjm This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain we have knowledge of. This blend contains many unique colors. 3 ft.  
Price per oz. \$2.50, per lb. \$30.00.

aavkk	Long Spurred Dobbie's Imperial Hybrids Mixed, 3 ft.....	2.10	25.00
aavmg	“ “ Mrs. Scott Elliott's Strain Mixed, 3 ft.....	1.65	20.00
aavnd	“ “ Hybrids Mixed, 3 ft.....	1.25	15.00

## ARCTOTIS annual

aavob	Grandis, African Lilac Daisy, 3 ft.....	.35	4.00
aavpz	Large Flowered Hybrids, many colors, 1 ft.....	2.50	30.00

## ARMERIA (Giant Thrift) (Sea Pink) perennial

aehmy	Alpina, bright rose, compact tuft of foliage, 6 in.....	5.00	.....
aavst	Formosa Hybrida, rose, 1½ ft.....	.60	7.00
aavtr	“ Large Flowered Hybrids, 1½ ft.....	.85	10.00
aehnv	Giant Pink (Gigantea) 2 ft.....	5.00	.....

## ASPARAGUS greenhouse

aafau	Plumosus Nanus .....	.85	10.00
aafbs	Sprengeri .....	.65	7.50

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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### ASTERS (China) annual

Botanical name *Callistephus Chinensis*

#### ASTER AMERICAN BEAUTY, Wilt Resistant, 2½ to 3 ft.

aawad	Azure Fairy, azure blue or dark lavender.....	\$0.65	\$8.00
aawbb	Crimson .....	.65	8.00
aawcz	Deep Rose .....	.65	8.00
aawdx	Purple .....	.65	8.00
aawev	Shell Pink (September Beauty) .....	.65	8.00
aawft	White .....	.65	8.00
aawgr	Choice Mixed .....	.50	6.00

#### ASTER SUPER GIANT

These new Asters are the largest kind. The flowers are masses of graceful interlacing petals. 2½ ft.

aawhp	El Monte, crimson .....	1.00	12.00
aawin	Los Angeles, pure shell pink.....	1.00	12.00

#### ASTER CALIFORNIA GIANT CURLED AND INTERLACED, 2½ to 3 ft.

abhoq	Dark Purple .....	1.00	12.00
abhpq	Deep Rose, green stems .....	1.00	12.00
abhsi	Light Blue .....	1.00	12.00
abhue	Light Purple .....	1.00	12.00
abhwa	Peach Blossom .....	1.00	12.00
abhxy	White .....	1.00	12.00
abhyw	Choice Mixed .....	.85	10.00

#### ASTER CALIFORNIA GIANT SUNSHINE, 2 to 3 ft.

abihe	Alpenglow (Waller-Franklin) light rose pink, yellow center	1.25	15.00
abiic	Blue Moon (Waller-Franklin) blue, yellow center.....	1.25	15.00
abija	Lavender (Waller-Franklin) with lavender and lemon center .....	1.25	15.00
abiky	Moonbeam (Waller-Franklin) white, orange center.....	1.25	15.00
abilw	Rainbow (Waller-Franklin) rose-pink, orange center.....	1.25	15.00
abimu	Rose (Waller-Franklin) with light rose and lemon center....	1.25	15.00
abinr	Shell Pink (Waller-Franklin) with white and lemon center	1.25	15.00
abiop	Stratosphere (Waller-Franklin) dark blue with orange center .....	1.25	15.00
abipn	White (Waller-Franklin) lemon center.....	1.25	15.00
abiqi	Choice Mixed (Waller-Franklin).....	1.00	12.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
<b>ASTERS (China)—Continued</b>			
<b>ASTER GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.</b>			
abirj	Blue Flame, navy blue.....	\$0.50	\$6.00
abish	Crimson .....	.50	6.00
abitf	Dark Blue or Royal Purple.....	.50	6.00
abiud	Deep Rose .....	.50	6.00
abivb	Light Blue .....	.50	6.00
abiwz	Pink, shell pink .....	.50	6.00
abixx	White .....	.50	6.00
abiyv	Choice Mixed .....	.50	5.50
<b>ASTER GIANT COMET, Wilt Resistant, 2 ft.</b>			
abizt	Choice Mixed.....	.50	5.50
<b>ASTER QUEEN OF THE MARKET, Wilt Resistant, 2 ft.</b>			
abjej	Choice Mixed.....	.40	4.50
<b>ASTER EARLY ROYAL, Wilt Resistant, 2 ft.</b>			
abjib	Azure Blue .....	.50	6.00
abjoo	Deep Rose .....	.50	6.00
abjri	Peach Blossom .....	.50	6.00
abjte	Purple .....	.50	6.00
abjuc	Shell Pink .....	.50	6.00
abjva	White .....	.50	6.00
abjwy	Choice Mixed .....	.50	5.50
<b>ASTER KING, Wilt Resistant, 2½ ft.</b>			
abjyu	Choice Mixed .....	.50	5.50
<b>ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., Syn. Vicks, Samples, American.</b>			
abkaq	Azure Blue .....	.50	6.00
abkei	Coppery Rose .....	.50	6.00
abkbo	Crimson .....	.50	6.00
abkge	Light Rose .....	.50	6.00
abkia	Purple .....	.50	6.00
abkji	Sensation, scarlet .....	.50	6.00
aacya	Shell Pink .....	.50	6.00
aaczy	White .....	.50	6.00
aadaw	Choice Mixed .....	.50	5.50



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>ASTERS (China)—Continued</b>			
<b>ASTER HEART OF FRANCE, Wilt Resistant, 2 ft.</b>			
aaddq	Brilliant Red .....	\$1.00	\$12.00
<b>ASTER ALL VARIETIES, Wilt Resistant</b>			
aadfm	Double Choice Mixed .....	.25	3.00
<b>ASTER CHINENSIS TALL SINGLE GIANT FLOWERED, 2½ ft.</b>			
aadpr	Choice Mixed .....	.15	1.50
<b>BAILEYA MULTIRADIATA</b>			
bakib	Desert Sunray (New) .....	1.65	20.00
<b>BALLOON VINE</b> annual climber			
baizu	Cardiospermum (Love in a Puff) .....	.20	2.00
<b>BALSAM (Impatiens Balsamina) 2 ft. annual</b>			
bajas	Camellia-flowered Choice Mixed .....	.35	4.00
bajco	Rose-flowered Choice Mixed .....	.25	3.00
<b>BARTONIA AUREA (Blazing Star) 3 ft. Syn. Mentzelia annual</b>			
bajek	Golden Yellow .....	.20	2.00
<b>BEANS</b>			
bajfi	Scarlet Runner .....		.25
<b>BIDENS HUMILIS:</b> See Cosmos Miniature Yellow, Page 31.			
<b>BOLTONIA (False Chamomile) perennial</b>			
bajic	Latisquama, pink tinged lavender, 6 ft. ....	2.00	24.00
<b>BRACHYCOME IBERIDIFOLIA (Swan River Daisy) 1 ft. annual</b>			
bajja	Choice Mixed .....	.35	4.00
<b>CALENDULA 1 to 2 ft. annual</b>			
<b>Pot Marigold</b>			
caakj	Art Shades, contains delicate shades .....	.15	1.50
caalh	Ball's Apricot, rich apricot with dark brown center .....	.25	3.00
caamf	Ball's Gold Improved, golden yellow .....	.25	3.00
caanc	Ball's Lemon Queen .....	.25	3.00
caaoa	Ball's Long Orange Improved, extra long stems .....	.25	3.00
caapy	Ball's Masterpiece, rich orange, long stems .....	.25	3.00
caaqw	Ball's Orange Improved .....	.25	3.00
caaru	Ball's Supreme, cadmium orange .....	.25	3.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## CALENDULA, 1 to 2 ft. annual—Continued

carga	Campfire Improved .....	\$0.35	\$4.00
caass	Campfire (Sensation) .....	.20	2.00
caatq	Chrysantha (Sunshine) buttercup yellow.....	.20	2.00
caaxi	Lemon Queen (Sulphurea) sunflower yellow.....	.15	1.25
caayg	Meteor, creamy white, striped orange.....	.15	1.25
cassa	Orange Fantasy, crested bronzy or coppery orange, petals edged mahogany red.....	.15	1.50

### ORANGE KING (Waller-Franklin Special Strain)

cabac Rich deep orange red, dark center, continuously grown and selected for twenty-five years. We consider this the finest strain of Orange King. (Florists' Strain.)

Price per oz. \$0.20, per lb. \$2.00.

cabba	Orange King, dark orange red, dark center.....	.15	1.25
cabcy	Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom. G.M., A.A.S. '35 .....	.15	1.25
carhy	Orange Sunshine, chrysantha type.....	.15	1.50
cabho	Radio, quilled orange.....	.15	1.25
cauaj	Yellow Colossal, extra large Chrysantha type.....	.25	3.00
caufz	Trial Ground Mixed. A blend made entirely from colors in the course of development in our trial grounds. The color balance leans toward pastel and the form is somewhat that of the popular Chrysantha, with blooms the size of the largest varieties.		

This blend has been on trial in most sections of the United States and in all cases has proven to be more heat resistant and blooms over a longer season than the ordinary varieties.....

cabme	Choice Mixed, all varieties, extra fine.....	.10	.90
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## CALIFORNIA NATIVE FLOWERS annual

catlo	Special Mixture, containing over 30 varieties.....	.25	2.50
caboz	Choice Mixed .....	.15	1.50

CALIFORNIA POPPY: See *Eschscholtzia*, Pages 36-37.

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft.

These are annuals ; perennials are classed under Coreopsis.

cabun	Atrosanguinea, blood red.....	\$0.15	\$1.25
cabyf	Marmorata, yellow and maroon marbled.....	.15	1.25
cacab	Nigra Speciosa, dark brown.....	.15	1.25
cacet	Splendens, golden, brown center.....	.15	1.25
cacil	Tinctoria, yellow, maroon center.....	.15	1.25
caueb	All-Double Mixed (New).....	.25	3.00
cacna	Hybrida Semi Plena Mixed.....	.15	1.50
cacoy	Tall Annual Varieties Mixed.....	.10	1.10

### CALLIOPSIS DWARF, 6 in. to 1 ft. annual

cacqu	Bicolor Crimson King .....	.20	2.00
cacto	" Dazzler, golden yellow, maroon center.....	.20	2.00
cacum	" Gold Ray, golden, maroon center.....	.20	2.00
cacye	" Nana, yellow, brown center.....	.20	2.00
cadby	" Tiger Star, extra select.....	.20	2.00
caddu	" Dwarf Varieties Mixed.....	.15	1.60
casty	Drummondi Gold Crest, semi-double, great improvement over Golden Wave.....	.15	1.50
catoh	" Golden Crown, A.M., A.A.S. '38.....	.15	1.50
cades	" Golden Wave, golden yellow, red zone.....	.10	1.00

## CAMPANULA

### CAMPANULA Annual Canterbury Bells, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

cadgo	Angelus Bell (Waller-Franklin) deep rose.....	.45	5.00
cadik	Blue Bell (Waller-Franklin) Cambridge blue.....	.45	5.00
cadji	Liberty Bell (Waller-Franklin) violet-blue.....	.45	5.00
cadle	Mission Bell (Waller-Franklin) pink.....	.45	5.00
cadul	Wedding Bell (Waller-Franklin) pure white.....	.45	5.00
cadyd	Choice Mixed (Waller-Franklin).....	.35	4.00

### CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer Bells, 3 ft. biennial

caecz	Dark Blue .....	.65	8.00
caebx	Light Blue .....	.65	8.00
caecv	Rose .....	.65	8.00
caedt	White .....	.65	8.00
caefp	Choice Mixed, extra fine.....	.60	7.00



# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## CAMPANULA—Continued

### CAMPANULA MEDIUM, Double Canterbury Bells, 3 ft. biennial

caegn	Choice Mixed .....	\$0.45	\$5.00
cariw	Special Mixture, of Double, Calycanthema and Single varieties .....	.30	3.00

### CAMPANULA MEDIUM, Single Canterbury Bells, 3 ft. biennial

caehl	Dark Blue .....	.25	2.50
caejj	Light Blue .....	.25	2.50
caejh	Pink .....	.25	2.50
caekf	White .....	.25	2.50
caeld	Choice Mixed .....	.20	2.00

CANARY BIRD VINE: See Tropaeolum, Page 82.

## CANDYTUFT

Botanical Names Iberis Umbellata and Iberis Coronaria.

### CANDYTUFT UMBELLATA, 1 ft. annual

caeso	Carminc .....	.15	1.50
caetm	Crimson .....	.15	1.50
caeluk	Flesh Pink .....	.15	1.50
caevi	Lavender .....	.15	1.50
caewg	Rose Cardinal .....	.20	2.00
caeyc	White .....	.15	1.50
cafay	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.15	1.50
cafcu	Choice Mixed, all varieties.....	.15	1.25

### CANDYTUFT UMBELLATA DWARF HYBRIDS annual

Our own strain of miniature Candytuft, selected over twenty years. Six inches high. They are superior to the Umbellata type.

cafeq	Crimson	cafi	Lilac	cafma	White
caffo	Flesh	cafke	Rose		
	Each of above varieties.....			.25	2.50
cahig	Choice Mixed .....			.20	2.00

## CANDYTUFT

caeny	Candytuft Miniature Gem (Hyacinth Flowered Type) annual (Waller-Franklin). A dainty, miniature hyacinth flowered Candytuft, white, about 4 in.....	.25	3.00
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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### CANDYTUFT—Continued

#### GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.

caew This is a superior strain; it grows about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for twenty-five years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.

Price per oz. \$0.30, per lb. \$3.50.

caepu	Giant Hyacinth Flowered White.....	\$0.25	\$2.50
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### CANDYTUFT IBERIS perennial

cafov	Gibraltarica, lilac shading to white, 1 ft.....	.45	5.00
cafuj	Jucunda, dwarf, pink, 4 in.....	5.00	.....
cafyb	Queen of Italy, rosy lilac, 1 ft.....	.35	4.00
cagax	Sempervirens, white, 1 ft.....	1.25	15.00

### CANNA (Indian Shot)

cagep	Crozy's Hybrids Choice Mixed, 4 ft.....	.25	3.00
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## CARNATIONS

Botanical Name *Dianthus Caryophyllus*

### CARNATION MARGUERITE, 16 to 20 inches, annual

cagih	Chabaud's Everblooming Mixed.....	.60	7.00
cagou	Giant Malmaison Mixed.....	1.25	15.00
cagro	Marguerite Choice Mixed.....	.60	7.00

### CARNATION GRENADIN, early flowering, 20 inches, biennial

cagui	Black King, dark red.....	2.10	25.00
cagwe	Cardinal Red .....	2.10	25.00
cagya	Golden Sun .....	2.10	25.00
cagzy	Snow White .....	2.10	25.00
cahaw	Triumph, deep pink.....	2.10	25.00
cahbu	White Gold, soft yellow.....	2.10	25.00
caheo	Grenadin Mixed .....	1.65	20.00

### CARNATION EARLY DWARF VIENNA biennial

cahhi	Extra Choice Mixed, 15 in.....	1.25	15.00
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# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## CARNATION—Continued

### CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches. annual

These carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, are true and are clove scented.

cahje	Cardinal Red (Sparkler).....	\$2.10	\$25.00
cahla	Crimson (Nero) .....	2.10	25.00
cahmy	Deep Rose .....	2.10	25.00
cahot	Deep Salmon (Aurora) (Coppery Salmon).....	2.10	25.00
cahuh	Flesh Pink (Reine Rose).....	2.10	25.00
cahyz	Rose Pink (The Pearl).....	2.10	25.00
caiaiv	Salmon Rose (Legion of Honor).....	2.10	25.00
caibt	White (Jeanne Dionis).....	2.10	25.00
caicr	Yellow (Marie Chabaud).....	2.10	25.00
carju	Waller-Franklin Formula Mixture, "Just a little bit better" .....	2.10	25.00
caidp	Choice Mixed, all varieties.....	1.25	15.00

### CARNATION PERPETUAL GIANT, 16 to 20 inches. annual

A strain similar in habit and earliness to Chabaud's Giant Improved but with extra large flowers. The flowers are at least one-third larger than Chabaud's Giants. Very double and strongly clove scented.

casuw	Blood Red, dark crimson.....	5.00	-----
casvu	Canary Yellow, clear yellow.....	5.00	-----
casyo	Mont Blanc, pure white.....	5.00	-----
catak	Rose King, rose pink.....	5.00	-----
catbi	Rose Queen, deep rose.....	5.00	-----
catde	Rose Supreme, flesh pink.....	5.00	-----
catec	Salmon Glory, salmon rose.....	5.00	-----
catfa	Spectrum Red, intense scarlet.....	5.00	-----
caubh	Violet Queen, true violet.....	5.00	-----
catgy	Choice Mixed .....	3.50	40.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.	←
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### CARNATION ENFANT DE NICE EVERBLOOMING, 20 inches. annual

The result of a cross between Carnation Chabaud's Giant and Carnation Perpetual. The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent.

The color comes about 75% true from seed and about 90% of the plants come double.

carmo	Pale Pink .....	\$5.00	.....
caien	Red (Blood Red) .....	5.00	.....
caifl	Rose, deep .....	5.00	.....
caigj	Salmon, light .....	5.00	.....
caucf	Scarlet .....	5.00	.....
caihh	Striped .....	5.00	.....
caiif	White .....	5.00	.....
caroj	Waller-Franklin Formula Mixture, "Just a little bit better" .....	5.00	.....
caijd	Choice Mixed .....	2.50	\$30.00

### CARNATION TEICHER'S BI-ANNUAL MIXED 1/8 oz. 1/4 oz. Per oz. ←

caikb	A large flowered, long stemmed, hardy Carnation of merit, 2 ft. perennial.....	\$1.00	\$3.00	\$10.00
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### CELOSIA (Cockscomb) annual

		Price per oz.	Price per lb.	←
caimx	Childsii (Chinese Wool Flower) Crimson, 2 ft.....	\$0.50	\$6.00	
cainu	" " " Mixed, 2 ft. ....	.35	4.00	
caios	Cristata Dwarf Mixed, 1 ft.....	.65	8.00	
caipq	Plumosa Choice Mixed, 2 ft.....	.25	3.00	

### CENTAUREA ODORATA, 2 ft. annual

cakpo	Suaveolens (Yellow Sweet Sultan) Synonymous Honey-moon .....	.35	4.00
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### CENTAUREA perennial

caksi	Candidissima (Argentea Vera) silvery leaves, 1½ ft.....	.85	10.00
cakue	Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.....	.20	2.00

### CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor's Button)

1 ft. annual			
caiqo	Jubilee Gem, blue.....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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**CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft. annual**

## WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are large, fully double and the colors intensified. Long stems for cutting.

The finest Florist Strains.

caisk	<b>Black Boy</b> (Waller-Franklin) <b>blackish maroon.</b>
cairm	<b>Blue Boy</b> (Waller-Franklin) <b>blue. Commended R. H. S. '36.</b>
caiti	<b>Pinkie</b> (Waller-Franklin) <b>deep pink. A. M., R. H. S. '36.</b>
caiug	<b>Red Boy</b> (Waller-Franklin) <b>deep red.</b>
caive	<b>Snow Man</b> (Waller-Franklin) <b>white.</b>
carux	<b>Waller-Franklin Formula Mixture, "Just a little bit better."</b>

Each of above: Price per oz. \$.025, per lb. \$2.50.

caiw	Blue .....	\$.015	\$1.50
caix	Carmine .....	.15	1.50
caiy	Maroon .....	.15	1.50
caiz	Mauve .....	.15	1.50
cjau	Mauve Queen, soft mauve.....	.15	1.50
cjdo	Rose (Waller-Franklin) .....	.15	1.50
cjem	Ruby (Waller-Franklin) rich deep ruby.....	.15	1.50
cjgi	White .....	.15	1.50
cjie	Choice Mixed Double, all varieties, extra fine.....	.15	1.25

**CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual**

cjka	Amaranth Red (Waller-Franklin) .....	.30	3.50
cjly	Brilliant Rose .....	.30	3.50
cjor	Deep Lavender .....	.30	3.50
cjuf	Delicate Lilac .....	.30	3.50
cjyx	Purple .....	.30	3.50
ckat	Rose .....	.30	3.50
ckel	White .....	.30	3.50
cary	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.30	3.50
ckid	Choice Mixed .....	.25	3.00

**CERASTIUM (Mouse Ear) 1 ft. perennial**

ckwa	Tomentosum (Snow in Summer) silvery white foliage, rock plant .....	.35	4.00
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft. biennial</b>			
cakxy	Golden Bedder .....	\$0.20	\$2.00
cakyw	Orange .....	.15	1.60
<b>CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.</b>			
calop	Carinatum Tricolor Mixed.....	.15	1.25
calky	" Merry Mixture (New) a blend of extremely gay colors .....	.20	2.00
calud	Segetum Eastern Star, primrose, brown disc.....	.15	1.25
calyv	" Eldorado, canary yellow, mahogany zone.....	.15	1.25
camoo	" Choice Mixed .....	.10	1.00
<b>CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.</b>			
camyu	Carinatum, Double Hybridum Mixed.....	.25	2.50
cange	Coronarum Double Mixed, 4 ft.....	.10	1.00
<b>CHRYSANTHEMUM MAWII perennial</b>			
canjy	Pink flowers, hardy, ideal for border or rockery, height 1 ft., flowers 2 in., silvery foliage.....	2.10	25.00
<b>CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) perennial</b>			
After trial of existing varieties we have selected the following as the best.			
canlu	Conqueror, large pure white stems, 2½ to 3 ft.....	.45	5.00
canon	Diener's Giant Double White, 2½ ft.....	7.50	.....
caudd	June Marguerite, medium-sized flowers, 2 ft.....	.30	3.50
canyt	May Queen (Spring Marguerite) medium-sized flowers, 2 ft. ....	.30	3.50
caoap	Mrs. C. Lowthian Bell, large flowers on long stems, 3 ft. ....	.45	5.00
caobn	Shasta Alaska, large pure white flowers, 2½ ft.....	.45	5.00
caocl	Shasta Westralia, similar to Alaska but taller, 3 ft.....	.45	5.00
<b>CLARKIA ELEGANS DOUBLE, 2 ft. annual</b>			
caolt	Choice Mixed .....	.45	5.00
<b>CLEOME (Spiderflower)</b>			
caugx	Giant Pink Queen (New) bright salmon pink. S.M., A.A.S. '42. See Page 11.....	.60	7.00
<b>COBAEA SCANDENS (Cathedral Bells) annual climber</b>			
caomr	Violet .....	.45	5.00
caono	White .....	.65	7.50
catuv	Mixed (A blend of Violet and White).....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
<b>COIX (Job's Tears) annual</b>			
caoom	Lachrymae, 1 ft. ....	\$0.10	\$0.60
<b>CONVOLVULUS (Morning Glory) annual</b>			
caopk	Major Mixed, climber.....	.10	.75
<b>COREOPSIS, 3 ft. These are the perennial forms of Calliopsis.</b>			
cased	Double Sunburst, golden yellow.....	.35	4.00
caorg	Grandiflora Auricula Superba, golden yellow, red zone at base .....	.25	3.00
caose	Grandiflora Flora Pena, golden yellow, double.....	.25	3.00
caotc	Grandiflora Lanceolata, golden yellow.....	.15	1.25
caoua	Mayfield Giant, large flowered, golden yellow.....	.20	2.00
<b>COSMOS annual</b>			
<b>COSMOS MAMMOTH FLOWERING SENSATION, 3 ft.</b>			
casoi	Pink .....	.25	3.00
casqe	White .....	.25	3.00
caoww	Mixed, A.M., A.A.S. '36.....	.20	2.00
<b>COSMOS EARLY EXPRESS SINGLE (Extra early, flowers in 45 days) 2½ ft.</b>			
caoxu	Crimson (Waller-Franklin) .....	.25	2.50
caoyz	Pink (Waller-Franklin) .....	.25	2.50
caree	White (Waller-Franklin) .....	.25	2.50
caozq	Choice Mixed (Waller-Franklin).....	.20	2.00
<b>COSMOS EXTRA EARLY DOUBLE CRESTED, 2½ ft.</b>			
capao	Carnelia (Waller-Franklin) crimson .....	1.25	15.00
capdi	Peach Blossom (Waller-Franklin) pink.....	1.25	15.00
capeg	Whirlwind (Waller-Franklin) white .....	1.25	15.00
capfe	Choice Mixed (Waller-Franklin).....	1.00	12.00
<b>COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.</b>			
capha	Crimson .....	.15	1.50
capiy	Pink .....	.15	1.50
capku	White .....	.15	1.50
capol	Choice Mixed .....	.15	1.25
<b>COSMOS LATE DOUBLE CRESTED, 4 ft.</b>			
capuz	Crimson King .....	.85	10.00
capyr	Pink Beauty .....	.85	10.00
caqan	White Queen .....	.85	10.00
caqef	Choice Mixed .....	.65	8.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### COSMOS LATE MAMMOTH SINGLE, 4 ft.

caqix	Lady Lenox Giant Flowering Pink.....	\$0.15	\$1.25
caqok	" " " " White .....	.15	1.25
caqpi	Perfection Giant Flowering Crimson.....	.15	1.25
caqta	" " " " Fine Mixed .....	.10	1.00
caquy	Miniature Yellow (Bidens Humilis) 1 ft.....	.15	1.50

### COSMOS HYBRIDA

caqwu	Orange Flare (Early Flowering) G.M., A.A.S. '35, 2½ ft. ....	.20	2.00
caulv	" Ruffles (New) semi-double. See Page 11.....	.25	3.00

**CYANUS:** See *Centaurea Cyanus*, Pages 27-28.

### CYNOGLOSSUM (Chinese Forget-me-not) 2 ft. annual

caqzo	Amabile Deep Ultramarine Blue.....	.10	1.00
caram	Amabile Fairy Blue, Cambridge Blue.....	.15	1.50
carci	Amabile Pink .....	.25	3.00
catyn	Amabile Dwarf Compactum Firmament, B.M., A.A.S. '39 .....	.20	2.00

**CYPRESS VINE:** See *Quamoclit* under *Ipomea*, Page 40.

### DAHLIA perennial

daadz	Coltness Scarlet, 1½ ft.....	1.25	15.00
daaex	" Scarlet Gem .....	1.25	15.00
daafv	" White .....	1.25	15.00
daagt	" Yellow .....	1.25	15.00
daypc	" Waller-Franklin Formula Mixed.....	.85	10.00
daahr	" Hybrids Mixed .....	.65	7.50

### DAHLIA UNWIN TYPE

daydb	Waller-Franklin Dwarf Hybrids, greatly improved Unwin type which produces a high percentage of doubles from seed .....	1.25	15.00
daakl	Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.00	12.00
daxko	Mignon Dwarf Choice Mixed.....	.85	10.00
daaip	Orchid Flowered Mixed, 3 ft.....	1.25	15.00
daxfy	Zulu Strain, black-leaved dwarf double hybrids. Flowers mostly crimson and scarlet shades with a few yellow, orange and lilac blooms.....	1.25	15.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## DELPHINIUM

### DELPHINIUM CHINENSIS, Tall, 3 ft. perennial

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed.

dacoa	Cambridge Blue (Waller-Franklin) rich belladonna blue.....	\$1.00	\$12.00
dacpy	Dark Blue .....	.35	4.00
dacru	White .....	.35	4.00
dacuo	Mixed .....	.25	3.00

### DELPHINIUM CHINENSIS, Dwarf, 1 ft. perennial

dacxi	Azure Fairy, azure blue.....	.45	5.00
dacyg	Blue Butterfly Improved, ultramarine blue.....	.45	5.00
daaaf	White .....	.45	5.00
daabd	Choice Mixed .....	.35	4.00

### DELPHINIUM BELLADONNA TYPE perennial

dabli	Belladonna Improved (Waller-Franklin Special Strain). Clear light blue, large flowered and a strong grower. The finest strain of Belladonna on the market.....	2.10	25.00
dabob	Bellamosum Improved (Waller-Franklin Special Strain). Clear large deep blue flowers (Phenyl Blue, Ridg- way) uniform in color.....	2.10	25.00
dabup	Belladonna Cliveden Beauty .....	1.65	20.00
dabyh	Belladonna (True) light blue.....	.85	10.00
dacad	Bellamosum, dark blue.....	.85	10.00
dacev	Blue Grotto, deep blue with cream center.....	1.65	20.00
daxhu	Lamartine, gentian blue with cream center.....	1.65	20.00
dacin	Cardinale, scarlet .....	1.25	15.00

### DELPHINIUM WREXHAM TYPE, 5 ft.

daamh	Art Shades (Waller-Franklin).....	3.50	40.00
daane	Deep Blue Shades (Waller-Franklin).....	3.50	40.00
daaoc	Light Blue Shades (Waller-Franklin).....	3.50	40.00
daapa	Mid-Blue Shades (Waller-Franklin).....	3.50	40.00
daalj	Waller-Franklin Wrexham Finest Mixed.....	3.00	35.00

### DELPHINIUM BLACKMORE AND LANGDON TYPE perennial

daauq	Hybrids XXX Mixed (Waller-Franklin).....	1.25	15.00
daavo	Gold Medal Hybrids Mixed.....	.50	6.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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### DELPHINIUM PACIFIC GIANTS

An outstanding strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

Since the introduction of the Pacific Giant Hybrids, we have, through an arrangement with Vetterle and Reinelt the originators, offered seed produced by them as well as seed of our own growing. As this catalog goes to press it is not known just what seed will be available from the originators. Later on when this can better be determined, we shall issue a special list on seed produced by the originator.

The following group of Pacific Giant Hybrids is of our production grown from the originator's finest stock:

#### GROWN FROM ORIGINATOR'S STOCK

daach	Black Knight Series, dark blue (Dark Bee).....	\$6.25	\$75.00
daajn	Blue Bird Series, clear medium blue (White Bee).....	6.25	75.00
daawm	Bluejay Series, clear medium blue (Dark Bee).....	6.25	75.00
dadba	Cameliard Series, pure lavender (White Bee).....	6.50	80.00
davgy	Galahad Series, giant glistening white (White Bee).....	6.50	80.00
dadcy	Guinevere Series, light pinkish lavender (White Bee).....	6.25	75.00
daedv	King Arthur Series, dark violet (White Bee).....	6.25	75.00
daelf	Round Table Series .....	6.25	75.00
daemd	Summer Skies Series, clear light blue (White Bee).....	6.25	75.00
dayht	Dark Blue Shades.....	5.00	60.00
dayir	Lavender Pastel Shades .....	5.00	60.00
dayjp	Light Blue Shades .....	5.00	60.00
dabfu	Medium Blue Shades .....	5.00	60.00
dayll	Violet Shades .....	5.00	60.00
daymj	Pacific Giants White .....	5.00	60.00
dayng	Pacific Giants Mixed.....	4.20	50.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## DIANTHUS

Pinks, Flower of the Gods.

### DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft. annual

dadeu	Chinensis Double Choice Mixed.....	\$0.25	\$2.50
dadim	Chinensis Single Choice Mixed.....	.20	2.00

### DIANTHUS HEDDEWIGII (Japanese Pinks) 1 ft. annual

dadme	Double Diadematus (Diadem Pinks) mixed.....	.35	4.00
dadoz	“ Fireball, deep scarlet.....	.45	5.00
dadyf	“ Hybridus Choice Mixed .....	.25	3.00
daecx	Single Nobilis Giant Mixed (Royal Pinks).....	.35	4.00
daet	“ Choice Mixed .....	.20	2.25

### DIANTHUS HEDDEWIGII LACINIATUS, 1 ft. annual

daefr	Double Lucifer, orange scarlet .....	.45	5.00
daegp	“ Pink Beauty, pure pink.....	.45	5.00
daehn	“ Salmon King .....	.45	5.00
daeil	“ Snowball, large white .....	.45	5.00
daejj	“ Snowdrift, pure white .....	.45	5.00
daekh	“ Choice Mixed .....	.30	3.50
daequ	Single Choice Mixed .....	.25	2.50

### DIANTHUS HYBRIDUS annual

dacze	Latifolius Atrococcineus Fl. Pl., scarlet.....	.35	4.00
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### DIANTHUS SWEET WIVELSFIELD, 1 ft. annual

(Dianthus Allwoodii x D. Barbatus) A hardy annual, good for borders, as a cut flower, and adapted for rock gardens.

daum	Double Choice Mixed.....	.85	10.00
daeto	Single Choice Mixed .....	.35	4.00

### DIANTHUS DELIGHT, 9 in. perennial

daxis	Hybrid between Dianthus Sweet Wivelsfield and Dianthus Roysii. Colors from the palest pink to the deepest purple .....	3.00	-----
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### DIANTHUS LOVELINESS, 1 ft. perennial

dafdu	The flowers have lacerated petals, of an exquisite mauve tint but most fascinating is its fragrance.....	5.00	-----
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### DIANTHUS PLUMARIUS (Grass or Clove Pinks) 1¾ ft. perennial

dafby	Nanus, Dwarf Double Pinks Choice Mixed, 1 ft.....	\$0.65	\$7.50
daevk	Plumarius Double (Double Pinks) Fine Mixed.....	.65	7.50
daewi	Plumarius Single (Single Pink) Fine Mixed.....	.25	3.00
daexg	Semperflorens Mixed (Florists' Perpetual Pinks) double	.25	3.00
daeye	Cyclops, Single Perpetual, various colors, red eye.....	.45	5.00

### DIANTHUS PLUMARIUS SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

daezc Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 1½ to 2 inches. Free flowering.  
Price per oz. \$5.00.

dayoe	Spring Beauty Extra Double Giant Mixed.....	1.00	12.00
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### DIANTHUS ALLWOODII, 1 ft. perennial

dafes	Allwoodii Mixed, half carnation, half pink, double and single varieties. Free flowering, with a wide range of color. Per 1,000 seeds.....	\$3.00	
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### DIANTHUS PERENNIAL FOR ROCK GARDENS

dafik	Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	2.50	30.00
dafji	Caesius Grandiflorus (Cheddar Pinks) pink, 6 in.....	.50	6.00
dafyd	Deltoides Brilliant, rich rose pink.....	.75	9.00
dagaz	" Erecta, red, erect, compact.....	5.00	-----
dager	" Major Stern's, bronze foliage.....	1.25	15.00
diful	" Rose (Maiden Pinks) .....	.75	9.00
dagij	" Splendens, amaranth purple .....	.75	9.00
dagny	" Mixed, fine for rock gardens.....	.75	9.00
dauzm	Neglectus (Glacier Pink) rose. Per 1,000 seeds.....	\$1.00	
davak	Rock Garden Rare Species Mixed, including Caucasicus, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucohyllus, Viscidus and over forty rare species....	1.65	20.00
davde	Winteri, New Pinks. The flowers are pure colors, compact habit, flowers first year from seed, 9 in.....	5.00	-----

### DIDISCUS COERULEUS (Blue Lace Flower) 3 ft. annual

davec	Blue .....	.35	4.00
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# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## DIGITALIS (Foxglove) 4 ft. biennial

daviu	Gloxinioides Purple .....	\$0.45	\$5.00
davlo	" Rose .....	.45	5.00
davoh	" White .....	.45	5.00
davuv	" Mixed .....	.35	4.00
davfd	The Shirley, enormous spotted flowers, mixed.....	.45	5.00

## DIMORPHOTHECA (Star of the Veldt) 1 ft. annual

daweb	Aurantiaca Golden West .....	.50	6.00
daesq	" Orange Improved .....	.50	6.00
dawni	" Salmon Beauty .....	.50	6.00
dawog	" White Beauty .....	.50	6.00
dawpe	" Mixed Hybrids .....	.40	4.50
dafaa	Glistening White .....	.85	10.00
dawra	Ecklonis, white with blue disc, 2 ft.....	.85	10.00
dawsy	Ringens, white with blue zone, 1 ft.....	.65	8.00
dadho	Spectabilis (New) deep pink.....	1.25	15.00

## DOLICHOS (Hyacinth Bean) annual climber

daxce	Mixed .....	.10	.45
daxea	Lignosus, crimson and rose. It is called Australian Pea Vine but is really a native of India. Half hardy climber	.45	5.00

## ECHIUM (Vipers Bugloss) 1 ft. annual

capdm	Blue Bedder .....	.20	2.00
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## ESCHSCHOLTZIA (California Poppy)

### ESCHSCHOLTZIA SPREADING VARIETIES, 1 ft. annual

eanjsj	Aurantiaca (Orange King) rich orange, true California Poppy, A.M., R.H.S.....	.10	1.00
eanuf	Carmine King, deep carmine .....	.20	2.00
eanwb	Golden West (California) yellow with orange center. H.C., R.H.S. ....	.10	1.00
eanxz	Mandarin, inside petals orange, outside scarlet.....	.20	2.00
eanyx	Rosy Queen, rosy pink .....	.20	2.00
eanzv	The Geisha, orange crimson, inside petals golden.....	.35	4.00
eaoot	Vesuvius (Waller-Franklin) wallflower red.....	.25	3.00
eaobr	Waller's Crimson, carmine crimson.....	.20	2.00
eaocp	White .....	.10	1.00
eaodn	Brilliant Mixed, mixture of all above colors.....	.15	1.25
eaocl	Mixed, white, yellow and orange.....	.10	1.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES, 1 ft. annual</b>			
eaosi	Carmine Queen, crimson carmine.....	\$0.50	\$6.00
eaotg	Crocea, orange .....	.50	6.00
eaoue	Enchantress, pink .....	.50	6.00
eaovc	Golden Glory, golden yellow.....	.50	6.00
eaowa	Rose .....	.50	6.00
eaoyw	White .....	.50	6.00
eaphe	Monarch Art Shades.....	.50	6.00
eaozu	Double Choice Mixed .....	.45	5.00

### ESCHSCHOLTZIA ERECT VARIETIES, 1 ft. annual

#### A WALLER-FRANKLIN FORMULA MIXTURE

eaork New Hybrid Mixture—Made up from a Waller-Franklin Formula from separate varieties. It contains new and rare colors, soft pink, scarlet, chrome, copper red, claret red and royal purple predominating. This mixture is as gorgeous as a Persian rug.  
Price per oz. \$0.45, per lb. \$5.00.

eaofj	Ballet Girl (Waller-Franklin) carmine, creamy white.....	.45	5.00
eaogh	Dazzler, flame scarlet .....	.45	5.00
eaohf	Fireflame, orange scarlet .....	.45	5.00
eaoid	Fringed Yellow, buttercup yellow, fringed petals.....	.45	5.00
eapek	Golden Rod, golden orange.....	.45	5.00
eaobj	Lovely (Waller-Franklin) rose pink suffused salmon. H.C., R.H.S. ....	.45	5.00
eaokz	Mauve Beauty (Waller-Franklin) pure mauve.....	.45	5.00
eaolx	Orange Flame (Waller-Franklin) orange scarlet.....	.45	5.00
eaomv	Purple Glow (Waller-Franklin) reddish purple.....	.45	5.00
eaooq	Ramona Hybrids Mixed .....	.60	7.00
eaopo	Scarlet Beauty (Waller-Franklin) deep scarlet.....	.45	5.00
eaqmq	Tango (Waller-Franklin) bronzy red overlaid terra cotta....	.45	5.00

### EUPHORBIA, 2 ft. annual

eapas	Heterophylla (Annual Poinsettia) carmine.....	.35	4.00
eapbq	Variegata (Snow-on-the-Mountain) .....	.20	2.00

### EVERLASTINGS annual

eapco	Choice Mixture of Strawflowers.....	.25	2.50
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### GAILLARDIA PICTA (Blanket Flower) 2 ft. annual

gaceb	Single Indian Chief, red, A.M., R.H.S.....	.30	3.50
gacit	Single Mixed.....	.25	2.50
gaeni	Lorenziana Double Choice Mixed.....	.25	3.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
<b>GAILLARDIA GRANDIFLORA (Blanket Flower) 3 ft. perennial</b>			
gacog	Burgundy, dark scarlet .....	\$0.85	\$10.00
gacpe	Dazzler, golden yellow and maroon red.....	.50	6.00
gacra	Portola Hybrida (Waller-Franklin) red, golden tipped.....	.45	5.00
gacsy	Sanguinea, copper red .....	.45	5.00
gacxo	Superba, Choice Mixed, best and largest varieties.....	.35	4.00
gacym	Choice Mixed .....	.25	3.00
<b>GERBERA HYBRIDS (Transvaal Daisy) 2 ft. greenhouse plant</b>			
gadce	Giant Hybrids Mixed. Per 1,000 seeds.....	\$1.75	
<b>GEUM (Avens) The Rose of the Rockery, 2 ft. perennial</b>			
gadea	Lady Stratheden, orange yellow.....	1.00	12.00
gadfy	Mrs. Bradshaw, scarlet .....	.85	10.00
gaewo	Orange Queen, orange scarlet.....	1.65	20.00
gadhu	Prince of Orange, true orange.....	2.10	25.00
gafag	Choice Mixed .....	.85	10.00
<b>GILIA annual</b>			
gadis	Capitata (Queen Anne's Thimble) lavender blue, 3 ft.....	.15	1.25
gaexm	Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	.20	2.00
gadko	Tricolor Mixed, 1 ft.....	.15	1.25
<b>GLAUCIUM: See Horned Poppy, Page 40.</b>			
<b>GODETIA TALL DOUBLE GRANDIFLORA—Gladiola-like flowers in long trusses; excellent for cutting, 2 ft. annual</b>			
gadut	Carmine, soft pink, carmine blotched.....	.35	4.00
gadyl	Cherry Red .....	.35	4.00
gaeah	Crimson .....	.35	4.00
gaecd	Mauve .....	.35	4.00
gaeez	Rich Pink .....	.35	4.00
gaefx	Rosy Morn, bright pink.....	.35	4.00
gaegv	White .....	.35	4.00
gaeht	Choice Mixed .....	.25	3.00
<b>GODETIA DWARF (Satin Flower) 1 ft. annual</b>			
gaeir	Choice Mixed .....	.45	5.00
<b>GREVILLEA (Silk Oak) greenhouse plant</b>			
gaell	Robusta .....	.65	7.50



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### GYPSOPHILA ELEGANS (Chalk Plant) annual

COVENT GARDEN MARKET RESELECTED, 2 ft.

gaemj An improved giant pure white, unsurpassed as to size of bloom  
as well as form. A Florist Strain.

Price per oz. \$0.10, per lb. \$0.75.

gaeng	Paris Market, large flowered, extra select, 2 ft.....	\$0.10	\$0.60
gaee	London Market, large flowered, 2½ ft.....	.10	.60

### GYPSOPHILA PACIFICA perennial

gaery	Pink, 4 ft.....	1.25	15.00
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### GYPSOPHILA PANICULATA (Baby's Breath) 3 ft. perennial

gaesw	Double Snow White.....	2.50	30.00
gaetu	Single, white .....	.15	1.50

### GYPSOPHILA REPENS 6 in. perennial

gaeus	Rose, pale rose .....	.85	10.00
gaevq	White .....	.85	10.00

HELIANTHUS: See Sunflower, Page 70.

### HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft. annual

hamye	Canary Yellow (Waller-Franklin) (Buttercup).....	.35	4.00
hanaa	Crimson .....	.35	4.00
hanby	Fireball .....	.35	4.00
handu	Golden Globe .....	.35	4.00
hango	Rose Queen (Waller-Franklin) rich deep rose.....	.35	4.00
hanik	Salmon .....	.35	4.00
hanle	Silvery Pink (Waller-Franklin) silvery cameo pink.....	.35	4.00
hanox	Violet .....	.35	4.00
hanul	White .....	.35	4.00
haabl	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.35	4.00
hanyd	Mixed, extra fine .....	.25	3.00

### HEUCHERA (Alum Root or Coral Bells) 1½ ft. perennial

haobx	Sanguinea Hybrids Mixed .....	10.00	.....
haocv	" Rose .....	10.00	.....
haodt	" Spitfire, large rich scarlet.....	10.00	.....
haoer	" Splendens, vermilion .....	10.00	.....

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## **HOLLYHOCK, 6 to 7 ft. Botanical name *Althaea rosea*, perennial**

Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are a revival of names used by Mr. Chater.

haofp	Chater's Double Chamois .....	\$0.85	\$10.00
haogn	“ “ Deep Rose (Enchantress).....	.85	10.00
haohl	“ “ Maroon (Black Gem) .....	.85	10.00
haoij	“ “ Newport Pink .....	.85	10.00
haojh	“ “ Salmon Rose .....	.85	10.00
haokf	“ “ Scarlet (Fire King).....	.85	10.00
haold	“ “ Sulphur Yellow (Golden Drop).....	.85	10.00
haomb	“ “ White (Virgin Queen).....	.85	10.00
haacj	“ “ Waller-Franklin Formula Mixture, “ “ “Just a little bit better”.....	.85	10.00
haony	“ “ Superb Mixed .....	.65	8.00
hapov	Double Begonia Flowered Pastel Mixed.....	.65	8.00
haoqs	Imperator, fringed flowers, pink to cerise salmon.....	.65	8.00
hapuj	Souvenir de Madam Perrin Mixed, Semi-double.....	.65	8.00
haorq	Triumph Double Mixed. Flowers waved and fringed.....	.85	10.00
haadh	Double, Semi-double and Single Mixed.....	.25	3.00
haoso	Allegheny Mixed, semi-double, art shades.....	.25	3.00

## **HOLLYHOCK SINGLE**

hapeq	Mixed .....	.20	2.00
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## **HOLLYHOCK ANNUAL**

hapma	Indian Spring (New) S.M., A.A.S. '39.....	.50	6.00
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## **HORNED POPPY (*Glaucium*) 3 ft. annual**

haaef	Orange and Yellow.....	.25	3.00
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## **HUNNEMANNIA FUMARIAEFOLIA (Mexican Tulip Poppy) 2 ft. annual**

hapii	Single Yellow .....	.25	3.00
hapke	Sunlite, yellow semi-double. A.M., A.A.S. '34.....	.45	5.00

**IBERIS: See Candytuft, Pages 24-25.**

## **IPOMEA annual climber**

iaius	Bona Nox, purple throat, shading to lavender.....	.10	1.00
iaiwo	Cornell, large flowers carnelian red bordered white, free blooming, heavy growth attractive bright green foliage .....	.65	8.00
iaimj	Heavenly Blue Clarke's Strain, sky blue, shading golden yellow in throat, extremely early.....	.25	3.00
iaing	Heavenly Blue Improved, deep sky blue, light at center, early flowering .....	.25	3.00
iaixm	Pearly Gates (New) lovely lustrous white. S.M., A.A.S. '42. See Page 12.....	.65	8.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### IPOMEA—Continued

iaivq	Scarlett O'Hara, G.M., A.A.S. '38.....	\$0.50	\$6.00
iaiyk	Imperialis Giant Fringed.....	.20	2.25
iaisw	Quamoclit Sloteri (Cardinal Climber).....	1.25	15.00

### KOCHIA (Summer Cypress or Burning Bush) 3 ft. annual

kamus	Childsii, compact, symmetrical and uniform, especially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn .....	.10	.60
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### LANTANA greenhouse annual

lgbaa	Hybrida Mixed, 2½ ft.....	.45	5.00
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### LARKSPUR (Larks-Heel) annual

#### LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.

lgeep	Dark Blue .....	.65	7.50
lgeih	Lilac .....	.65	7.50
lgeou	Pink .....	.65	7.50
lgero	Purple .....	.65	7.50
lgeui	White .....	.65	7.50
lgewe	Choice Mixed .....	.45	5.00

#### LARKSPUR GIANT IMPERIAL, 4 ft.

We are proud to have been the originators of this great group of Larkspurs. The first two varieties were Exquisite Pink Improved and Exquisite Rose, both of which received Awards of Merit from the Royal Horticultural Society.

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.

lgeya	Blue Bell, light blue.....	.35	4.00
lgezy	Blue Spire (Waller-Franklin) deep Oxford blue.....	.35	4.00
lgfeo	Carminc King, carmine rose.....	.35	4.00
lghau	Daintiness, delicate lavender.....	.35	4.00
lghie	Dazzler, carmine .....	.35	4.00
lgiat	Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, A.M., R.H.S.....	.35	4.00
lgiei	Exquisite Rose (Waller-Franklin) rose pink, A. M., R. H. S. ....	.35	4.00
lhika	Gloria Improved .....	.35	4.00
lijau	Lilac King (New) rich lilac. See Page 11.....	.45	5.00
lgiog	Lilac Queen, lilac.....	.35	4.00
lgipo	Lilac Spire (Waller-Franklin) lilac .....	.35	4.00
lgisi	Los Angeles Improved, rose .....	.35	4.00
lhnuu	Majestic Rose Pink, clear rose pink.....	.35	4.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## LARKSPUR GIANT IMPERIAL, 4 ft.—Continued

lgiue	Miss California, pink shaded salmon.....	\$0.35	\$4.00
lhoao	Montrose (Waller-Franklin) clear rose pink.....	.35	4.00
lgiwa	Peach Blossom (Waller-Franklin) light pink.....	.35	4.00
lhodi	Rosalind (Waller-Franklin) rose suffused salmon.....	.35	4.00
lhoeg	Super Majestic Rose Pink, sparkling salmon pink, extra vigorous .....	.35	4.00
lijdo	Super Majestic White (New) pure white. See Page 11....	.45	5.00
lgixy	Sweet Lavender, lavender .....	.35	4.00
lgiyw	The Empress Improved, rose.....	.35	4.00
lhily	White King, fine white.....	.35	4.00
lgizu	White Spire (Waller-Franklin) dazzling pure white.....	.35	4.00
lhior	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.35	4.00
lgkoo	Choice Mixed .....	.25	3.00

## LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

lglei	Dark Blue .....	.25	3.00
lglia	Empress Rose, pink .....	.25	3.00
lgmua	Exquisite Pink (Waller-Franklin) .....	.25	3.00
lgnao	La France, salmon pink.....	.25	3.00
lgniy	Lilac Improved, deep lilac.....	.25	3.00
lgoan	Los Angeles, salmon rose.....	.25	3.00
lgoef	Lustrous Carmine .....	.25	3.00
lgoix	Rosamond, deep rose self.....	.35	4.00
lhofe	Rose Queen, soft rose .....	.35	4.00
lgook	Rosy Scarlet .....	.25	3.00
lgore	Sky Blue .....	.25	3.00
lgtai	White .....	.25	3.00
lgtea	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.25	3.00
lguah	Choice Mixed .....	.20	2.25

## LATHYRUS LATIFOLIUS (Everlasting Pea) perennial climber

lguez	Pink Beauty .....	.30	3.50
lguir	Red .....	.30	3.50
lguoe	White Pearl .....	.30	3.50
lguqa	Mixed .....	.25	3.00

## LAVATERA (Mallow)

lgury	Assurgentiflora (California Windbreak) rose, 10 ft. perennial .....	.20	2.00
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## LAVENDER perennial

lguyk	Munstead Strain, dwarf, deep lavender, 1 ft.....	1.25	15.00
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### LEPTOSYNE (Sea Dahlia) annual

lguzi	Maritima Grandiflora, yellow, 2 ft.....	\$0.45	\$5.00
lgvey	Stillmanii, golden yellow 1½ ft.....	.45	5.00

### LILIUM (Regal Lily) 4 ft. perennial

lgwyi	Regale .....	.65	7.50
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### LINARIA (Toad Flax or Wild Snapdragon) 1 ft. annual

lgyuo	Maroccana Hybrida Excelsior Mixed.....	.25	2.50
lgxae	Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	.50	6.00

### LINUM (Scarlet Flax) annual

lgzeu	Grandiflorum Rubrum, 1½ ft.....	.15	1.50
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### LINUM (Perennial Flax)

lgyyg	Flavum, golden yellow, fine rock plant, 1 ft.....	1.25	15.00
lgyze	Flavum Nanum Compactum, dwarf, yellow, 6 in.....	4.20	50.00
lhaba	Perenne, Sibiricum, blue, 2½ ft.....	.15	1.50

## LOBELIA ERINUS annual

### COMPACT VARIETIES

lhaeu	Blue Stone, new improved strain, mid-blue.....	1.25	15.00
lhaho	Cambridge Blue, light blue, green foliage.....	1.65	20.00
lhaim	Crystal Palace, true, dark blue, dark foliage.....	1.00	12.00
lhaki	Emperor William, gentian blue, green foliage.....	1.00	12.00
lhame	Mrs. Clibran, deep blue, white eye.....	1.25	15.00

### TRAILING

liizw	Sapphire, sapphire blue, white eye.....	1.35	16.00
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## LUPINUS

### HARTWEGII GIANT KING, 3 ft. annual

lhaoz	Blue (Waller-Franklin) Oxford Blue.....	.25	3.00
lhaun	Heliotrope (Waller-Franklin) rosy purple.....	.25	3.00
lhayf	Sky Blue (Waller-Franklin) light blue.....	.25	3.00
lhboy	White (Waller-Franklin) pure white.....	.25	3.00
lheuj	Choice Mixed (Waller-Franklin) A.M., A.A.S. '33.....	.25	2.50

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## LUPINUS—Continued

### HARTWEGII, 2 ft.    annual

lhymb	Albus .....	\$0.20	\$2.00
lhfyf	Dark Blue, Oxford Blue, H.C., R.H.S.....	.20	2.00
lhfyi	Roseus .....	.20	2.00
lhfyf	Sky Blue, Cambridge Blue.....	.20	2.00
lhgeo	Choice Mixed .....	.15	1.75

### SMALL SEEDED SORTS

lhmia	Yellow Fragrant, Freesia scented, 18 in.....	.20	2.00
lhiau	Nanus Blue, 1 ft. (California Native).....	.15	1.25
lhido	Small Seeded Annual Sorts Mixed.....	.15	1.25
lhmem	Texas Blue Bonnet (Texas State Flower) 1 ft.....	.10	1.00

### LUPINUS PERENNIAL (Arboreus) 4 ft.

lhigi	Lavender Tree .....	.20	2.00
lhiiie	Yellow Tree .....	.20	2.00

## MARIGOLD (Tagetes)    annual

The botanical name of the African Marigold is *Tagetes Erecta*. The French Marigold is *Tagetes Patula*.

### MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

**ALL-DOUBLE**—An especially fine tall branching strain, bearing enormous flowers of the quilled type. One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with a high percentage of singles. This strain is 100 per cent double, with huge perfectly formed quilled heads.

As originators, we claim to have the most perfect and best strains. Especially selected for florists.

maaro **Lemon All-Double** (Waller-Franklin).

maasm **Orange All-Double** (Waller-Franklin) **A.M., R.H.S., '33**

Each of above varieties: Price per oz. \$0.65, per lb. \$8.00.

maatk **Mixed All-Double**, Price per oz. \$0.50, per lb. \$6.00.

maavg	Lemon Queen .....	.45	5.00
mafky	Lemon Queen Improved, Los Angeles Florist Strain.....	.65	8.00
maawe	Orange Prince .....	.45	5.00
mafmu	Prince of Orange Improved, Los Angeles Florist Strain.....	.65	8.00
maaxc	Mixed .....	.25	3.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>MARIGOLD AFRICAN DOUBLE IMBRICATA</b>			
magwy	Burpee Gold, orange (odorless foliage) 2 ft.....	\$0.30	\$3.50
maikv	Burpee Gold Improved (New) bright orange (odorless foliage) 2½ ft. ....	.45	5.00
maaya	Guinea Gold, golden orange, 2½ ft.....	.25	3.00
magyu	Golden West, carnation flowered orange, 2½ ft.....	.30	3.50
mabbu	Yellow Supreme, creamy lemon yellow, 2½ ft.....	.30	3.50
<b>MARIGOLD GIGANTEA</b>			
mailt	Full Double Orange (New).....	1.00	12.00
maidj	Orange Sunset, rich orange.....	.65	8.00
mafud	Sunset Giants. Huge flowers with a color range through orange-yellow and primrose.....	.45	5.00
<b>MARIGOLD DWARF GIGANTEA</b>			
mairm	Pot O'Gold, bright deep golden orange.....	.85	10.00
<b>MARIGOLD COLLARETTE</b>			
mafyv	Crown of Gold, bright golden orange (odorless foliage) G.M., A.A.S. '37.....	.30	3.50
<b>MARIGOLD (Carnation Flowered)</b>			
maihb	Extra Early Dwarf Hybrids.....	.45	5.00
<b>MARIGOLD MISSION GIANTS</b> —A new personality in Marigolds of excep- tional merit. The plants grow about 18 inches high and show much more than the ordinary amount of vigor. Under our field conditions the plants, which are base branching, produce from 8 to 12 stems of excellent cutting length. The blooms, which measure from 4 to 5 inches in diameter, are almost a perfect ball.			
maino	Mission Giant Goldsmith (Waller-Franklin) (New) rich golden orange, B.M., A.A.S. '41.....	.85	10.00
maise	Mission Giant Yellowstone (Waller-Franklin) (New) clear golden yellow, H.M., A.A.S. '42. See Page 4.....	1.25	15.00
maiom	Mission Giant Mixed (Waller-Franklin) (New).....	.65	7.50
<b>MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS</b>			
mafop	A mixture of many types, in shades of orange, yellow and primrose .....	.65	7.50
<b>MARIGOLD DIXIE SUNSHINE, 4 ft.</b>			
maiff	Early Sunrise, dazzling golden yellow.....	.65	7.50

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## MARIGOLD TALL FRENCH DOUBLE, 2½ ft.

macen	Royal Scot, gold, striped maroon.....	\$0.35	\$4.00
macif	Scotch Gold Striped, brown striped gold (Waller-Franklin Special Strain) .....	.35	4.00
macos	Choice Mixed .....	.20	2.00
macqo	Australian Giant (Grendon Tree) brownish yellow, 5 ft. ....	.35	4.00
magar	Lieb's Winter Flowering, greenhouse variety.....	.45	5.00

## MARIGOLD TALL FRENCH SINGLE

maiz	Ferdinand (New) harmony type bloom, 2 ft.....	.25	3.00
macti	Single Brown (Josephine) for Florists, 3 ft.....	.20	2.00

## MARIGOLD DWARF FRENCH ALL-DOUBLE EARLY FLOWERING

We take pleasure in offering five fine Improved French Marigolds. They are **early** flowering and **all-double**. By careful selection, they have been bred to throw no singles.

magib	<b>Early Harmony All-Double.</b>	Price per oz. \$0.25, per lb. \$3.00.
magoo	<b>Early Orange Ball All-Double.</b>	Price per oz. \$0.45, per lb. \$5.00.
magri	<b>Early Primrose All-Double.</b>	Price per oz. \$0.45, per lb. \$5.00.
magte	<b>Early Royal Scot All-Double. S.M., A.A.S. '37.</b>	Price per oz. \$0.45, per lb. \$5.00.
maguc	<b>Early Waller-Franklin Formula Mixed All-Double.</b>	Price per oz. \$0.25, per lb. \$3.00.

## MARIGOLD DWARF FRENCH DOUBLE, 1 ft.

macug	Dark Brown .....	.20	2.00
macve	Golden Ball, compact, large golden yellow.....	.20	2.00
macxa	Golden Ball Monarch Strain, Re-selected, extra large flowers, very dwarf and double.....	.35	4.00
madau	Harmony, deep orange, with maroon-brown collar.....	.20	2.00
maipk	Harmony Hybrids (New) mixture of Harmony type, crested flowers .....	.20	2.00
maddo	Lemon Ball .....	.20	2.00
maite	Melody (New) brilliant orange. B.M., A.A.S. '42. See Page 12.....	.25	3.00
madem	Pallida, dwarf compact, pale sulphur yellow.....	.20	2.00
madgi	Robert Beist, dark maroon.....	.20	2.00
maiqi	Scarlet Glow (New) mahogany turning to orange scarlet. H.M., A.A.S. '41 .....	.45	5.00
maiuu	Spotlight, rich yellow bordered mahogany red.....	.20	2.00
madie	Spotted (Pulchra Nana) yellow, spotted brown.....	.20	2.00
madka	Striped, extra select .....	.25	3.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>MARIGOLD DWARF FRENCH DOUBLE, 1 ft.—Continued</b>			
madly	Monarch Strain Mixed .....	\$0.30	\$3.50
mador	Choice Double Mixed .....	.20	1.80
<b>MARIGOLD (French Double) MINIATURE</b>			
maivy	Butterball (New) soft butter yellow. B.M., A.A.S. '42. See Page 11 .....	.50	6.00
mairg	Spry (New) yellow crested center, guard petals ma- hogany-red. Silver Medal A.A.S. '41.....	.45	5.00
maijx	Yellow Pigmy (New) H.M., A.A.S. '40.....	.45	5.00
<b>MARIGOLD DWARF FRENCH SINGLE, 1 ft.</b>			
madyx	Fire Cross, saffron orange with brown red center.....	.15	1.75
maebr	Legion of Honour (Little Brownie).....	.15	1.75
maegh	Choice Mixed .....	.15	1.25
<b>MARIGOLD TAGETES, 9 in. annual</b>			
maeel	Signata Pumila, orange .....	.45	5.00
maefj	" " Gnome, deep orange.....	.45	5.00
<b>MARVEL OF PERU (Four O'Clocks) Mirabilis Jalapa, annual</b>			
mafic	Choice Mixed .....	.10	1.00
<b>MATRICARIA EXIMIA GRAND., Fl. Pl. perennial</b>			
mafja	Double White, select strain, 2 ft.....	.85	10.00
maigd	Ball's Double White, extra select, 1 ft.....	1.25	15.00
maehf	Dwarf Double Golden Ball, 8 in.....	.85	10.00
<b>MATRICARIA (Feverfew) perennial</b>			
maeid	Capensis Alba Plenissima, 2 ft.....	.45	5.00
<b>MATTHIOLA (Evening Scented Stock) 2 ft. annual</b>			
maejb	Bicornis, lilac flowers, exquisitely perfumed.....	.15	1.25



*Field Scene*

## WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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### MIGNONETTE (*Reseda Odorata*) annual

The following are the five best Florist Machet Mignonettes. They have been grown and selected by us for many years and they have always given satisfaction. In order to bring them to the notice of more of our customers we have placed them in this box.

maerk **Giant Flowering, Waller-Franklin Select Strain, 1½ ft.**

Price per oz. \$.25, per lb. \$3.00.

maeue **Goliath Red, Waller-Franklin Select Strain, 1 ft.**

Price per oz. \$.35, per lb. \$4.00.

maevc **New York Market, Waller-Franklin Select Strain, 1½ ft.**

Price per oz. \$.45, per lb. \$5.00.

maewa **Orange Queen, Waller-Franklin Select Strain, 1 ft.**

Price per oz. \$.25, per lb. \$2.50.

maeyw **White, Waller-Franklin Select Strain.**

Price per oz. \$.35, per lb. \$4.00.

maelx	Reseda Odorata Grandiflora Improved, 1½ ft.....	\$0.10	\$1.00
maemv	Allen's Defiance, 1½ ft. ....	.15	1.25
maens	Ball's Forcing Strain, 1½ ft. ....	.45	5.00
maepo	Machet Improved, 1½ ft.....	.20	2.00
maeqm	" Bismarck, extra large spikes, 1 ft.....	.25	3.00
maesi	" Golden, 1 ft. ....	.25	3.00
maetg	" Golden Goliath, giant golden yellow, 1 ft.....	.45	5.00
maexy	" Red Monarch, deep red.....	.45	5.00
maezu	" Special Mixture, 1 ft.....	.15	1.50

### MINA (*Flag of Spain*) annual climber

mafhe	Lobata, scarlet and orange, fine annual climber.....	1.25	15.00
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**MIRABILIS:** See **Marvel of Peru**, Page 47.

**MORNING GLORY:** See **Ipomea**, Pages 40-41.

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per lb.
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### NASTURTIUM (Indian Cress) annual

Botanical Name *Tropaeolum*

#### NASTURTIUM SEMI-DOUBLE GLEAM

naizt	Apricot, light apricot .....	\$0.65
najyu	Fiesta golden yellow blotched scarlet.....	.65
naaji	Fire Gleam, bright scarlet.....	.65
naakg	Golden Gleam, golden yellow, G.M., A.A.S. '33, A.M., R.H.S. '32 .....	.65
najar	Harmony, primrose, dark leaves.....	.65
najoo	Indian Chief, dark foliage, brilliant scarlet.....	1.00
najte	Indian Summer, dark foliage, orange buff.....	.65
naico	Mahogany, dark mahogany red.....	.65
naale	Moonbeam, soft primrose.....	.65
naamc	Orange Gleam, golden orange.....	.65
naanz	Primrose Gleam, lemon yellow.....	.65
najri	Salmon Gleam (Golden Salmon).....	.65
naaox	Scarlet Gleam, fiery scarlet, G.M., A.A.S. '35.....	.65
naaqt	Sun Gleam, lemon yellow.....	.65
naarr	Supreme, salmon-cerise .....	.65
naasp	Glorius Gleam Hybrids Mixed, well balanced mixture, A.M., A.A.S. '35 .....	.50

#### NASTURTIUM SEMI-DOUBLE DWARF, 1 ft.

nakaq	Cherry Rose (New) shades of cherry rose.....	1.00
najuc	Firebrand, dark foliage, brilliant cerise scarlet.....	1.00
naatn	Golden Globe, golden yellow.....	.75
najej	Mahogany Gem, deep mahogany.....	1.00
najib	Ruby Gem .....	1.00
najva	Scarlet Empress, very dark foliage, deep scarlet.....	1.00
naidm	Scarlet Globe, fiery scarlet.....	1.00
naaul	Gem Mixed, well balanced range of colors.....	.60
naavj	Giant Mixed, dwarf compact.....	.60

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
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## NASTURTIUM SINGLE DWARF, 1 ft.

naiek	Amber White (Pearl or Moonlight).....	\$0.55
naifi	Dark Scarlet (Empress of India, Crimson).....	.55
naigg	Golden, Dark Leaved (Golden King).....	.55
naihe	Golden, Golden Leaved (Golden Queen).....	.55
naic	Purple Garnet (King Theodore, Regelianum).....	.55
naija	Ruby (Roseum Coeruleum, Ruby King).....	.55
naiky	Salmon (Salmon Queen, Aurora, Vesuvius).....	.55
nailw	Scarlet (King of Tom Thumb).....	.55
naimu	Yellow Spotted Garnet (Crystal Palace Gem).....	.55
nainr	Yellow Spotted Red (Beauty, Prince Henry, Spotted King)....	.55
nabxe	Chameleon Mixed, rare colors.....	.55
nacke	Ivy Leaved Mixed.....	.55
nadax	Queen of Tom Thumb Mixed, variegated leaves.....	.55
nadro	Spencer Choice Mixed, waved leaves.....	.55
nadzy	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.55
naeaw	Choice Mixed .....	.45

## NASTURTIUM SINGLE TALL or CLIMBING

naiop	Amber White (Pearl or Moonlight).....	.55
naipn	Crimson (Regelianum) .....	.55
naicl	Golden (Dunnet's Orange, Jupiter).....	.55
nairj	Purple Garnet (King of the Blacks, King Theodore).....	.55
naish	Ruby (Rudolph Virchow, Rose).....	.55
naitf	Salmon (Salmon Queen, Vesuvius, Twilight).....	.55
naitud	Scarlet (Brilliant, Schulzi) .....	.55
naivb	Yellow Spotted Garnet (Gold Garnet, Shillingi).....	.55
naiwz	Yellow Spotted Red (Butterfly, Firefly).....	.55
naedq	Chameleon Mixed .....	.55
naepr	Madam Gunther's Hybrids Mixed.....	.55
nafav	Variegated Leaved Mixed .....	.55
nafnu	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.55
nafos	Choice Mixed .....	.45

## NASTURTIUM SINGLE LILLIPUT, 9 in.

nabow	Hybrids Choice Mixed.....	.50
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### NEMESIA Strumosa Grandiflora (Suttoni) 1 ft. annual

nafqo	Blue	\$1.65	\$20.00
nafti	Carmine	1.65	20.00
nafug	Cherry Red	1.65	20.00
nafve	Orange	1.65	20.00
nafxa	Rose	1.65	20.00
nafyy	Scarlet	1.65	20.00
nagau	Choice Mixed	1.25	15.00

### NEMESIA NANA COMPACTA, 9 in. annual

nagdo	Aurora, crimson and white	1.85	22.00
nagem	Blue Gem Improved	1.85	22.00
naggi	Fire King, scarlet	1.85	22.00
nagie	Orange Prince, rich orange	1.85	22.00
naiyv	White Queen	1.85	22.00
nagka	Triumph Mixed	1.25	15.00
nagly	Superbissima Grandiflora Mixed, dwarf, splendid colors	1.25	15.00

### NEMOPHILA, 6 in. annual

nagor	Insignis Blue (Baby Blue Eyes)	nahat	Insignis Alba		
naguf	Atomaria	nahel	Maculata		
nagyx	Discoidalis	nahid	Choice Mixed		
	Each of above			.15	1.25

### NICOTIANA (Tobacco) annual

nahoq	Affinis, Sweet Scented White, 3 ft.	.20	2.00
nahwa	" " " Choice Mixed, 3 ft.	.20	2.00
nahxy	" " " Crimson Bedder, 15 in.	.85	10.00
nahyw	Sanderae, Crimson King, dark crimson, 3 ft.	.25	3.00
nahzu	" Hybrida Choice Mixed, 3 ft.	.15	1.75
naias	Miniature White (Suaveolens) 1½ ft., fragrant	5.00	.....

### NIEREMBERGIA

najwy	Coerulea (Hippomanica)	10.00	.....
nakbo	Purple Robe (New) deep violet purple. B.M., A.A.S. '42.		
	See page 12	15.00	.....

### NIGELLA DAMASCENA (Love in a Mist) (Devil in a Bush) 1½ ft. annual

naibq	Miss Jekyll, double dark blue	.35	4.00
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### OENOTHERA (Evening Primrose) annual

oaart	Lamarckiana, 4 ft.	.10	.80
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# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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**PANSY (Heartsease) Botanical name Viola Tricolor. 6 in. biennial-annual**

## PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE OF SWISS GIANTS

papvy This magnificent blend of choice colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. The plants are more compact than the usual Swiss Giants and most of the flowers are beautifully frilled. This Formula Mixture was the last contribution of the late Dr. Franklin to floriculture and we have taken no small amount of pride in perpetuating and improving this supreme Pansy mixture.

Price per oz. \$6.90, per lb. \$82.50.

papxu	Swiss Giant Alpenglow, cardinal shades.....	\$5.85	\$70.00
papys	“ “ Berna, dark violet blue.....	5.85	70.00
paqao	“ “ Blue (Ullswater) .....	5.85	70.00
pdtiy	“ “ Coronation Gold, A.M., A.A.S. '38.....	5.85	70.00
paqdi	“ “ Luna, sulphur yellow self.....	5.85	70.00
paqeg	“ “ Rheingold, yellow with blotch.....	5.85	70.00
paqfe	“ “ Swiss White, pure white.....	5.85	70.00
paqha	Super Swiss Giants, Superb Mixed.....	5.00	60.00
paqiy	Swiss Giants Fine Mixed.....	4.20	50.00
paqku	Dwarf Swiss Giants Choice Mixed.....	5.00	60.00
paqol	America, Special Florists' Strain Mixed.....	5.00	60.00
paqyr	Engelmann Giant Mixed ( <i>Grown from originator's stock</i> )	6.25	75.00
pdiso	Maple Leaved Giants Mixed.....	5.85	70.00

## BABY PANSY OR NANA COMPACTA

pdysy	Baby Delight. An ideal Pansy for Spring planting. The plants are dwarf and compact and the blooms are a lovely light blue color. Waved petals. Very early bloomer, flowering from seed in 70 days.....	3.50	40.00
pdyyu	Mrs. A. H. Scott. This baby Pansy is really lovely. It grows about 3½ to 4 in. tall. The color is similar to Lord Beaconsfield but brighter. This variety as well as Baby Delight is suitable for rockeries.....	3.50	40.00

## SHAKESPEARE'S PANSIES (Waller-Franklin)

pdoyw This is a simple, quaint little Pansy suitable for any location in the garden. Color, combinations of blue or purple, white and yellow.

Price per oz. \$3.50, per lb. \$40.00

pduan **PANSY TALL WINTER FLOWERING (Florist Strain)** 3.00 .....

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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### PASSIFLORA (Passion Flower)

pduef	Edulis, blue and white.....	\$0.65	\$ 8.00
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### PENTSTEMON, Hybrid Gloxinioides (Beard Tongue) perennial

parre	Choice Mixed (Sensation) 2½ ft.....	1.65	20.00
parta	Grandiflora Choice Mixed, 2½ ft.....	1.35	16.00
paruy	Blue Gem, fine for rockeries, 1½ ft.....	1.35	16.00
paran	Miniature Hybrids, 2½ to 3 ft.....	1.65	20.00

## PETUNIA annual

### PETUNIA HYBRIDA, 1½ ft.

pasam	Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem....	.50	6.00
pashy	General Dodds, velvety blood red.....	.50	6.00
pasiw	Golden Rose (Lord Courtenay) .....	1.00	12.00
pduix	Hollywood Star (Waller-Franklin) (New) S.M., A.A.S. '39	.65	7.50
peace	Honor Bright, deep glowing salmon.....	1.25	15.00
pasju	Howard's Star, purple, white star.....	.50	6.00
pasmo	Howard's Star Improved (Waller-Franklin) velvety purple, pure white star .....	.85	10.00
pasux	Inimitable, blotched and striped.....	.45	5.00
peadc	Radiance (Waller-Franklin) (New) cerise rose, S.M., A.A.S. '41 .....	.85	10.00
pasyp	Rose King, rich rose.....	.50	6.00
pdiuk	Rose King Improved .....	1.00	12.00
peaea	Topaz Queen (New) extra dwarf, scarlet rose.....	1.65	20.00
pdozu	Topaz Rose (Waller-Franklin) fiery rose, topaz throat. Special Mention A.A.S. '38.....	.85	10.00
patal	Violacea, deep violet.....	.50	6.00
pated	White King .....	.50	6.00
pativ	De Luxe Bedding Mixture (Waller-Franklin) This mixture is outstanding. It is made up exclu- sively of the largest flowered varieties in the hybrid group .....	1.00	12.00
patoi	Waller-Franklin Formula Mixture This mixture contains every known color in Petunias in a wonderful blend which has taken years of experi- menting to perfect.....	.85	10.00
patqe	Choice Mixed, excellent mixture of rich bright colors.....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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## PETUNIA RUFFLED NANA COMPACTA

### MARTHA WASHINGTON (Waller-Franklin)

**patsa** The color is remarkable. The frilled portion of the flower is a blush pink, the center portion is veined a wine red deepening in the throat, which is large, to dark violet. Its growth is nine inches high and it forms a ball effect, smothered with frilled blooms three inches in diameter. Its compact habit has never before been seen in Petunias. A. M., A. A. S. '35; H. C., R. H. S. '35.

### BETSY ROSS (Waller-Franklin) (New)

**pdypo** The flower type and plant habit are the same as Martha Washington but smaller. The red and white blooms with golden and dark red throats are 2½ inches in diameter.

### GENERAL WASHINGTON (Waller-Franklin) (New)

**peafy** The well ruffled blooms with large open throats are 3 or more inches in diameter. The bell part of the bloom is a rich velvety amaranth red with a glistening reddish black throat. This is really a fine all-purpose red Petunia. R.H.C.—Not in color chart. Nearest example Peony Purple 729.

Each of above: Price per ¼ oz. \$3.00, per oz. \$10.00.

## PETUNIA RUFFLED GRANDIFLORA NANA COMPACTA MIXED

(Waller-Franklin) (New)

**peagw** In this distinctly new Petunia we offer for the first time both the dwarf compacta and the large flowered ruffled in one variety. The plant habit is typical Martha Washington. The blooms are extra large, well ruffled with good open throats and are more of the Dwarf Giants of California type in both form and size. They measure about 4 inches in diameter. Price Per ¼ oz. \$4.40, per oz. \$15.00.

## PETUNIA HYBRIDA NANA COMPACTA, 1 ft.

<b>pau gy</b>	Admiral, rich violet blue with waved flowers.....	\$10.00	-----
<b>pau hw</b>	Alderman, deep violet.....	.85	\$10.00
<b>pau iu</b>	Blue Bedder.....	1.00	12.00
<b>pau js</b>	Celestial Rose, deep rose compact.....	1.65	20.00
<b>pau kq</b>	Cockatoo, violet with white spots.....	2.10	25.00
<b>pd yym</b>	Cream Star (New) creamy white, S.M., A.A.S. '40.....	2.10	25.00
<b>pau lo</b>	Crimson .....	.85	10.00
<b>pean h</b>	First Lady, blush pink. S.M., A.A.S. '41.....	5.00	-----

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>PETUNIA HYBRIDA NANA COMPACTA—Continued</b>			
peahu	Glow (New) dazzling carmine red.....	\$5.00	.....
paupf	Rose of Heaven. Select strain, rose pink. H.C., R.H.S. '35	1.25	\$15.00
pdixe	Rose Queen Improved, brilliant rose.....	2.10	25.00
pauqd	Rosy Morn, pink, white throat. A selected very dwarf strain .....	1.25	15.00
pdqoo	Salmon Supreme (New) salmon pink, nice new color.....	7.50	.....
pdqyu	Scarlet Flare (New) scarlet rose.....	7.50	.....
paurb	Silver Blue (Heavenly Blue) light blue. Extra Select.....	2.10	25.00
pausz	Snowball, pure white flowers, very compact.....	1.65	20.00
pautx	Snow Queen, white, compact.....	.85	10.00
pdiyc	Twinkles, brilliant rose, starred white.....	1.25	15.00
pauuv	Violacea, deep violet, compact and dwarf. A.M., R.H.S. '35	1.25	15.00
pdzea	Violet Blue (New) rich violet blue.....	1.25	15.00
pauvt	Waller-Franklin Formula Mixture. This is an extra dwarf strain containing only the dwarfer growing varieties in the Nana Compacta group. The color blend is excellent .....	1.00	12.00
pauwr	Choice Mixed .....	.85	10.00

### PETUNIA GRANDIFLORA NANA COMPACTA

peais	King Henry, rich velvety red.....	10.00	.....
pdupi	Velvet Ball, velvety blood red. B.M., A.A.S. '39.....	10.00	.....

### PETUNIA MINIATURE, 6 in.

A new strain of Dwarf Compact Miniature Petunias.

pdjay	Brilliant Rose Gem (Waller-Franklin) rich deep rose.....	2.10	25.00
pauxp	Pink Gem (Waller-Franklin) pink. G.M., A.A.S. '34.....	2.10	25.00
pdure	Pink and White Gem (Waller-Franklin) (New) rose pink starred white .....	2.10	25.00
pduta	Rose Crepe de Chine (Waller-Franklin).....	2.10	25.00
pauyn	Rose Gem (Waller-Franklin) deep rose. S.M., A.A.S. '36.....	2.10	25.00
peajq	Violet Gem (Waller-Franklin) (New) rich violet blue. H.M., A.A.S. '41 .....	2.10	25.00
pdype	White Gem (Waller-Franklin) (New) pure white.....	2.10	25.00
pduny	Miniature Mixed (Waller-Franklin) .....	1.65	20.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## PETUNIA BALCONY (Pendula) Suitable for any situation.

pauzl	Black Prince, velvety red.....	\$3.50	\$40.00
pavaj	Blue, velvety violet blue, extra select.....	2.50	30.00
pavit	Cornflower Blue .....	2.50	30.00
pavni	Crimson, dark red.....	1.65	20.00
pavpe	Rose, fiery rose, select strain .....	2.10	25.00
pduwu	Rosy Morn (Waller-Franklin) pink with white throat.....	2.10	25.00
pavra	Star of California (Waller-Franklin) violet crimson, white star .....	2.10	25.00
pavuu	White, pure white. A.M., R.H.S. '35. One of the finest whites in Petunias.....	2.10	25.00
pavxo	Balcony Choice Mixed, includes all the above varieties....	1.25	15.00

## PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE	Price 1/16 oz.	Price ¼ oz.	Price per oz.	←
pavym	Admiration (Balcony Queen) velvety blue, white spotted .....	\$1.60	\$4.80	\$16.00
peako	Blue Beauty (New) deep velvety blue.....	2.00	6.00	20.00
pdrei	Burgundy (New) burgundy red.....	1.60	4.80	16.00
pawce	Dwarf Pink Glory (Waller-Franklin Strain).....	2.00	6.00	20.00

### DWARF ELK'S PRIDE (Waller-Franklin Strain)

pduyq This strain is new. By comparison we consider it superior to all other strains. The type is real *dwarf*. The color is a richer violet-blue than usual and the plants produce larger blooms than found on any other Hybrid Grandiflora variety.

Price per 1/16 oz. \$2.00, per ¼ oz. \$6.00, per oz. \$20.00.

pawea	Elk's Pride, velvety violet.....	1.40	4.40	15.00
pawhu	Purple Prince .....	1.00	3.00	10.00
pdria	Purple Robe, purple with fine silvery white picotee edge .....	2.00	6.00	20.00
pdjii	Snowstorm Improved (Waller-Franklin Strain) .....	2.00	6.00	20.00
pawis	Steel Blue Veined.....	2.00	6.00	20.00
pdsua	White Cloud (New) pure white, compact, 12 in. ....	2.00	6.00	20.00
pawko	Choice Mixed .....	1.00	3.00	10.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price 1/16 oz.	Price ¼ oz.	Price Per oz.
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### PETUNIA DWARF ERFURT or LARGE FLOWERING SINGLE DWARF FRINGED

pceki	Lace Veil (Waller-Franklin Strain) pure white.....	\$2.50	\$7.50	\$25.00
pciaj	Setting Sun, brilliant rose.....	2.50	7.50	25.00

### PETUNIA LARGE FLOWERING SINGLE FRINGED

pcecy	Coerulea, sky blue .....	2.00	6.00	20.00
pceeu	Dainty Lady, pale yellow.....	2.00	6.00	20.00
pceoz	Marine, deep violet.....	2.00	6.00	20.00
pceyf	Pride of Portland, rose pink.....	2.00	6.00	20.00
pdkya	Rapture, brilliant rose-pink deepening in the center to bright carmine-rose, heavily veined deep carmine-rose .....	2.00	6.00	20.00
pcfoy	Romany Lass, coppery crimson, dark throat.....	2.00	6.00	20.00
pcgaa	Scarlet Beauty .....	2.00	6.00	20.00
pcicu	Theodosia Improved (Waller-Franklin) rosy pink with golden center.....	2.00	6.00	20.00
pcieq	Triumph Pink Improved. Deep selection.....	2.00	6.00	20.00
pcifo	Violacea, velvety violet blue.....	2.00	6.00	20.00
pcike	White Beauty .....	2.00	6.00	20.00
pcima	Fringed Single Choice Mixed.....	1.80	5.40	18.00

#### PETUNIA SUPER FLUFFY RUFFLES (New)

A strain of Petunia so ruffled and frilled that the flowers have the appearance of being double. Far superior to the ordinary strain. The blooms average 3½ to 4 inches in diameter.

#### SALMON ROSE (Waller-Franklin)

pealm Various shades of salmon rose ranging Fuchsine Pink, Rose Bengal.

Price per 1/16 oz. \$2.50, per ¼ oz. \$8.00, per oz. \$30.00.

#### MIXED (Waller-Franklin)

pdvee A well balanced blend of Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Blue.

Price per 1/16 oz. \$2.50, per ¼ oz. \$7.50, per oz. \$25.00.

### PETUNIA SINGLE FLUFFY RUFFLES

pciov	Choice Mixed .....	1.80	5.40	18.00
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# WALLER-FRANKLIN SEED COMPANY

Code Words		Price 1/16 oz.	Price ¼ oz.	Price Per oz.
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## PETUNIA RUFFLED GIANTS With Large Veined Throats

pciuj	Camilla, pink, red veined, dark throat.....	\$2.00	\$6.00	\$20.00
pciyb	Copper Red, dark throat.....	2.00	6.00	20.00
peaai	Copper Red Dwarf, extra fine.....	2.50	8.00	30.00
pclyy	Copper Rose .....	2.00	6.00	20.00
pdwoi	Enchantress, bright tyrian-rose, white throat.....	2.00	6.00	20.00
pcjou	Floretta, steel blue, veined black, dwarf.....	2.00	6.00	20.00
pcjui	German Empress, bluish white, veined. A. M., R. H. S. '35.....	2.00	6.00	20.00
pkeo	Harlequin, copper red and white.....	2.00	6.00	20.00
pcofi	Intus Aurea, rose and white, yellow throat.....	2.00	6.00	20.00
pemau	Maculata, red and white.....	2.00	6.00	20.00
pdwyo	Marilyn (New) rich salmon .....	2.00	6.00	20.00
pcmie	Prince of Wurttemberg, dark crimson.....	2.00	6.00	20.00
pcnue	Princess of Wurttemberg, pink, veined purple.....	2.00	6.00	20.00
pcoco	Silver Rose, pink, flushed rosy amaranth.....	2.00	6.00	20.00
pcoek	White, white with yellow throat.....	2.00	6.00	20.00
pcohe	Ruffled Monsters Choice Mixed.....	1.80	5.40	18.00

## PETUNIA GIANTS OF CALIFORNIA. The largest Petunias.

pcoic	Choice Mixed .....	1.40	4.40	15.00
pdxiu	Waller-Franklin Formula Mixture.....	2.50	7.50	25.00
pdyaj	Special Florist Strain, extra large blooms, pink and rose shades.....	2.50	8.00	30.00

### PETUNIA DWARF GIANTS OF CALIFORNIA

#### pdymb **Waller-Franklin Formula Mixed**

After many years of intensive work this strain has been bred dwarfer until this is a dwarf giant that really is dwarf. This strain is only about half as tall as the original Dwarf Giants. In our breeding we have worked for three objectives: Earliness, Dwarfness and Compactness. All three objectives have been obtained. It is just the strain the florists want for pot work as it throws a bloom when it is only three or four inches high. The color range has also been greatly improved.

Price per 1/16 oz. \$2.50; ¼ oz. \$7.50; per oz. \$25.00.

#### pcoja **CHOICE MIXED**

Price per 1/16 oz. \$2.00; ¼ oz. \$6.00; per oz. \$20.00.

#### pcoky **DARK SHADES MIXED**

Same type as above. Some customers prefer a darker blend of colors.

Price per 1/16 oz. \$2.00; ¼ oz. \$6.00; per oz. \$20.00.

## GROWERS OF "MERIT" FLOWER SEEDS

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### PETUNIA DOUBLE GIANT RUFFLED AND FRINGED

The original stock of our double Petunias is the famous Shepherd strain of Ventura, Calif., which we have continued to improve since the Shepherd firm retired from business. This strain, so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

THESE ARE SUPERIOR STRAINS and the fact that they throw a very small percentage of singles is more than balanced by the gigantic size of the double ruffled and fringed blooms and the magnificence of the color range.

#### PETUNIA W.-F. SUPER STRAIN GIANT DOUBLE FRINGED MIXED

pcoop A Waller-Franklin Super Strain of Giant Double Ruffled and Fringed Mixed Petunias which can confidently be expected to produce 95% double flowers. Magnificent color range.

Price: 1/64 oz. \$2.75; 1/16 oz. \$12.00; 1/4 oz. \$35.00; per oz. \$125.00.

pcoud Giant Double Choice Mixed. A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.

Price: 1/64 oz. \$2.25; 1/16 oz. \$8.00; 1/4 oz. \$27.50; per oz. \$100.00.

### PETUNIA DOUBLE GIANT RUFFLED AND FRINGED SEPARATE COLORS

pcpoo Copper Red

pcpyu Crimson (Waller-Franklin)

pcqei Heliotrope (Waller-Franklin)

psqia Madonna, pure white

pcrua Rose Queen (Waller-Franklin) rose-pink

pcsao Rose Pink and White (Waller-Franklin)

pcsiy Shepherd's Pride, salmon shrimp pink

Price each of the above seven varieties: 1/64 oz. \$3.25; 1/16 oz. \$11.25; 1/4 oz. \$40.00; per oz. \$150.00.

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## PHACELIA annual

petuy	Campanularia (California Blue Bell) gentian blue, 1 ft.....	\$0.25	\$2.50
pcuam	Tanacetifolia, light blue (Fiddle Neck) 2 ft.....	.10	.75
pdnie	Viscida, gentian blue, white center, saucer shaped.....	.25	2.50

## PHLOX DRUMMONDI, 1 ft. annual

### PHLOX DRUMMONDI GIGANTEA (Waller-Franklin)

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades has a most wonderful range of color in soft art shades. The colors range as follows: Salmon with white eye, deep salmon with cream eye, Appleblossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades.

The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants about nine inches high.

peuci **Art Shades**, A. M., A. A. S. '35.

Price per oz. \$1.25, per lb. \$15.00.

peaof **Red Glory** (New). The color is a brilliant red with a large creamy white eye which seems to intensify the red into an unbelievable sharpness. The white eye is of uniform size in all blooms. H.M., A.A.S. '42. See page 5.

Price per oz. \$2.10, per lb. \$25.00.

peamk **Rosy Morn.** A bright color combination of deep rose pink with a white eye. Selected from the Art Shades. B.M., A.A.S. '41.

Price per oz. \$2.10, per lb. \$25.00.

pdyra **Salmon Glory.** A deep salmon with cream eye. Also selected from the Art Shades S.M., A.A.S. '39.

Price per oz. \$2.10, per lb. \$25.00.

pcuee	Grandiflora Choice Mixed .....	1.25	15.00
pcuga	Starred Choice Mixed.....	1.65	20.00

## PLATYCODON GRANDIFLORA (Tufted Hairbell) perennial

pcuhy	Blue, 2 ft.....	.65	7.50
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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### POPPY

#### POPPY ICELAND (Nudicaule) perennial

##### GIANT ICELAND POPPY

pcuyp Sandford's Giants Mixed Waller-Franklin Selected Strain.

This is, we believe, the finest strain of mixed Iceland Poppies. Since they were introduced we have selected and reselected them with great care. The color balance is excellent, the flowers immense and the stems the longest we have ever seen. 2½ to 3 ft.

Price per oz. \$1.00, per lb. \$12.00.

pdooq	Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy.....	\$1.25	\$15.00
pcuju	Coonara Pinks, rose tints (true strain) 1½ ft.....	1.00	12.00
pcumo	El Monte, deep tangerine orange, 2 ft.....	.85	10.00
pdyt	Gartford Giant Mixed, 2 ft.....	1.25	15.00
pcuux	Gartref Strain, art shades and picotee edges, 2 ft.....	1.00	12.00
peabg	Red Cardinal, brilliant cardinal red, 18 in.....	1.25	15.00
pdoue	The Emperor, large orange .....	1.25	15.00
pcvoi	Sunbeam Mixture, fine mixture, 2 ft.....	.75	9.00
pcvyo	Choice Mixed, 2 ft.....	.65	8.00

#### POPPY SHIRLEY DOUBLE, 2½ ft. annual

pcyai	Dazzler All-Double (Waller-Franklin) orange scarlet.....	.25	2.50
pcyko	Salmon All-Double (Waller-Franklin).....	.25	2.50
pcyfy	Sweet Briar All-Double (Waller-Franklin) deep rose pink....	.25	2.50
pdyni	All-Double Mixed .....	.25	2.50
pcyce	Eldorado Double Mixed (Ryburgh Hybrids).....	.20	2.00
pcyof	Begonia Flowered Choice Mixed.....	.15	1.50

#### POPPY SHIRLEY SINGLE, 2½ ft. annual

pcyut	American Legion (Waller-Franklin) brilliant orange scarlet, H.C., R.H.S. ....	.15	1.75
pdaah	Glaucum (Tulip Poppy) intense scarlet, 1½ ft. ....	.20	2.00
pdqa	Wild Rose Pink .....	.20	2.00
pdary	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.20	2.00
pdatu	Choice Mixed .....	.15	1.25

#### PRIMULA MALACOIDES (Baby Primrose) 1 ft. perennial

pdiny	Light Lilac .....	5.00	-----
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# WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

## PYRETHRUM (*Chrysanthemum*) perennial

pdiow	Aureum (Golden Feather) 1 ft.....	\$0.25	\$ 3.00
pdipu	Uliginosum (Giant Daisy) white, 4 ft. ....	2.50	30.00

## RICINUS (*Castor Oil Plant*) annual

rebsa	Sanguineus, red stalks, 7 ft.....	.10	1.00
rebty	Zanzibariensis Mixed, 12 ft.....	.10	.80

## ROCK GARDEN ANNUALS

rebuw	Choice Mixed, splendid blend of 25 varieties suitable for rock gardens, 6 in.....	.20	2.00
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## ROCK GARDEN PERENNIALS

rebuu	Choice Mixed, wonderful mixture of over 50 rare and choice rock garden perennials, maximum height 6 in. ....	.85	10.00
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## SALPIGLOSSIS EMPEROR (*Painted Tongue*) 3 ft. annual

sciup	Alba Lutea (White and Gold).....	.45	5.00
sciyh	Brown and Gold .....	.45	5.00
scjuo	Chamois .....	.45	5.00
sckeu	Crimson .....	.45	5.00
scloy	Faust, black .....	.45	5.00
sinne	Light Blue and Gold Improved (Waller-Franklin).....	.45	5.00
scmaa	Primrose .....	.45	5.00
scocu	Purple and Gold .....	.45	5.00

### ROSE CRIMSON AND GOLD (New)

sioli There are many rich and remarkable colors to be found in the Salpiglossis group but Rose Crimson and Gold has a sparkling richness far superior to any of the other varieties. The blooms are easily half again as large as the ordinary types. A variety of proven merit.

Price per oz. \$0.65, per lb. \$7.50.

scoeq	Rose and Gold .....	.45	5.00
scofo	Scarlet and Gold .....	.45	5.00
scoii	Velvety Red .....	.45	5.00
scoke	Velvety Violet .....	.45	5.00
scoma	Violet and Gold .....	.45	5.00
scyol	Gloxiniaflora Choice Mixed, all veined varieties .....	.35	4.00
scyuz	Emperor (Superbissima) Finest Mixed .....	.35	4.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>SALVIA (Flowering Sage) 3 ft. perennial</b>			
scyyr	Azurea Grandiflora, blue .....	\$1.25	\$15.00
siond	Firebrand, extra early, very dwarf, scarlet.....	2.10	25.00
sczuy	Farinacea, light blue .....	1.00	12.00
sdaan	" Blue Bedder, deep blue flowers.....	1.25	15.00
sitow	" Royal Blue (New) deep royal purple. A.M., R.H.S., H.M., A.A.S.....	2.50	30.00

### **SANVITALIA (Trailing Zinnia) 6 in. annual**

sdaef	Procumbens Fl. Pl., yellow, select double .....	.50	6.00
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### **SAPONARIA (Soap Wort) 2 ft. annual**

sdaix	Vaccaria Rose .....	.10	.75
sdaok	" White .....	.10	.75

### **SCABIOSA ANNUAL VARIETIES (Pincushion Flower) 3 ft.**

#### **EIGHT WALLER-FRANKLIN SPECIAL STRAINS**

Much better than the ordinary strains. Years of careful selecting have produced varieties near perfect in purity and have greatly increased the size of the blooms, as well as the length of the strong wiry stems.

The five starred varieties were sent to the R. H. S. and all received awards of merit.

sdata	* <b>Ageratum Blue.</b>
sdauy	* <b>Azure Fairy (Azure Blue).</b>
sdoer	* <b>Loveliness</b> (Waller-Franklin) <b>salmon rose shades.</b>
sinoc	<b>Orchid Shades</b> (Waller-Franklin).
sdoij	* <b>Peach Blossom</b> (Waller-Franklin) <b>peach blossom pink.</b>
shezo	<b>Rosette</b> (Waller-Franklin) <b>deep rose suffused salmon.</b>
sinpa	<b>Salmon Beauty</b> (Waller-Franklin) <b>pure salmon.</b>
sdoptu	* <b>Shasta Improved</b> (Waller-Franklin) <b>pure white enormous size.</b>

Each above 8: Price per oz. \$0.25, per lb. \$3.00.

sdawu	Blue Cockade, deep azure blue. Heads conical in shape....	.20	2.25
sdmoy	Crimson .....	.20	2.25
sdmye	Fire King, fiery scarlet.....	.20	2.25
sdnaa	Flesh Pink .....	.20	2.25
sdoaz	King of the Blacks, reddish black.....	.20	2.25
sdony	Red .....	.20	2.25
sdoow	Rose .....	.20	2.25

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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## SCABIOSA ANNUAL VARIETIES—Continued

sdoso / Snowball, pure white .....	\$0.20	\$2.25
sdouk Sulphur Yellow .....	.20	2.25

### WALLER-FRANKLIN GIANT HYBRIDS MIXED

sdare Giant size including new rare colors from our Experimental Grounds. An unrivaled mixture.

Price per oz. \$0.30, per lb. \$3.50.

sdovi Choice Mixed .....	0.15	1.75
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## SCABIOSA IMPERIAL GIANT

sioob Blue Moon (New) H.M., A.A.S. '39.....	.45	5.00
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## SCABIOSA DWARF

siqba Heavenly Blue, azure blue. B.M., A.A.S. '40.....	.45	5.00
sisyd Peace, pure white. H.M., A.A.S. '41.....	.45	5.00

## SCABIOSA PERENNIAL VARIETIES

sdoxe Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.....	2.10	25.00
sdoxc " Lavender-Blue .....	1.25	15.00
sdpay " Perfecta, fringed lavender.....	1.25	15.00
sdziy " White .....	2.10	25.00
seaaao " Choice Mixed .....	1.00	12.00
seabm Columbaria Delicate Lavender, 2 ft.....	1.25	15.00
seack " Delicate Pink, orchid pink, 2 ft.....	1.25	15.00

## SCHIZANTHUS, *Grandiflorus Hybridus* (Butterfly Flower) 1½ ft. annual

seadi Amber	seagc Pink	
seaeg Carmine	seaha Purple	
seafe Mauve	seaiy Rose	
Each of above 6 varieties.....	1.25	15.00
seajw Rose and Amber Shades Mixed.....	1.25	15.00

### WALLER-FRANKLIN FORMULA MIXTURE OF

seamq Giant Flowering Hybrids, an extra select large flowered compact hothouse strain containing a perfect blend of many colors.

Price per oz. \$1.65, per lb. \$20.00.

seann Pansy Flowered Mixed, large pansy flowered blooms in a wide range of rich colors.....	1.65	20.00
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>SCHIZANTHUS, Wisetonensis, 1½ ft. annual</b>			
shfee	Excelsior Compactus Choice Mixed, semi-dwarf compact variety. 10 in. ....	\$1.65	\$20.00
sedoi	Choice Mixture .....	.25	3.00
<b>SHASTA DAISY: See Chysanthemum Maximum, Page 29.</b>			
<b>SMILAX greenhouse climber</b>			
sedqe	Myrsiphyllum Asparagoides .....	.25	3.00
<b>SOLANUM (Jerusalem Cherry) 15 in. greenhouse plant</b>			
sedsa	Capsicastrum Nanum, small red fruit.....	.65	7.50
sedty	Clevelandi, Cleveland Cherry, red.....	.65	7.50
seduw	Hlavacek's Masterpiece, a compact type, red.....	.65	7.50
<b>STATICE (Sea Lavender-Sea Pink)</b>			
sedvu	Bonduelli, golden yellow, 2½ ft. annual.....	.10	1.00
sedyo	Caspia, liliac, perennial.....	1.00	12.00
seeak	Dumosa, silvery grey flowers, perennial.....	1.25	15.00
seebi	Latifolia, lavender, perennial.....	.65	8.00
seecg	Perezii, rich blue, perennial.....	.65	8.00
seede	Puberula, 4 to 6 inches, dark violet blooms, perennial.....	1.65	20.00
seec	Sinuata Deep Blue Kampf's Tall Improved, 3 ft., annual.....	.10	1.00
seefa	" Lavender, 2½ ft.....	.10	1.00
seegy	" Lavender Queen, 3 ft.....	.10	1.00
seehw	" Market Grower's Blue, deep blue, 3 ft.....	.10	1.00
seeiu	" New Hybrids, new colors, 2½ ft.....	.10	1.00
seejs	" Pastel Shades, 2½ ft.....	.10	1.00
seekq	" Rosea Superba, 3 ft.....	.10	1.00
seelo	" Snowwitch, tall pure white, 3 ft.....	.10	1.00
seemm	" True Blue, extra deep, 2½ ft.....	.10	1.00
seenj	" White, 2½ ft.....	.10	1.00
seeoh	" Mixed, 2½ ft. ....	.10	.80
shhiu	Superba, resembles Suworowii, spikes densely crowded into a pyramidal panicle, rose, 2 ft. annual.....	.50	6.00
seeqd	Suworowii (Russian Rat Tail) rose, spikes, 1½ ft. annual.....	.50	6.00
<b>STEVIA SERRATA, 2½ ft. annual</b>			
seerb	Pure White .....	.85	10.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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## STOCKS (Gilliflower)

"The World's Best Double Stocks"

Botanical Name *Matthiola Annua* and *Incana*

We received nine "Awards of Merit" and six "Highly Commended" for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932, making fifteen Awards and Highly Commended we have received altogether.

### STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft. annual

Ten Week Stocks are so named because they bloom in ten weeks after planting seed.

seesz	Aurora, cream tinted pink.....	\$0.85	\$10.00
seetx	Azure Blue .....	.85	10.00
seeux	Blood Red .....	.85	10.00
seevt	Bright Pink .....	.85	10.00
seewr	Brilliant Crimson (Triumph) H.C., R.H.S.....	.85	10.00
seexp	Brilliant Rose .....	.85	10.00
seeyn	Canary Yellow .....	.85	10.00
seezl	Carmine .....	.85	10.00
sefaj	Carmine Pink .....	.85	10.00
sefeb	Coppery Carmine .....	.85	10.00
sefit	Crimson .....	.85	10.00
sefni	Dark Blue .....	.85	10.00
sefog	Deep Cream .....	.85	10.00
sefpe	Deep Purple .....	.85	10.00
sefra	Deep Rose. H.C., R.H.S.....	.85	10.00
sefsy	Flesh. A.M., R.H.S.....	.85	10.00
sefuu	Golden Wonder, golden yellow.....	.85	10.00
sefxo	Lavender. A.M., R.H.S.....	.85	10.00
sefym	Light Blue .....	.85	10.00
segce	Pansy Violet, H.C., R.H.S.....	.85	10.00
segea	Peach Blossom .....	.85	10.00
segfy	Purple .....	.85	10.00
seghu	Rose .....	.85	10.00
segis	White. A.M., R.H.S.....	.85	10.00
segko	Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made from named varieties....	.85	10.00
segof	Choice Mixed, very double.....	.65	8.00
segut	Fine Mixed .....	.45	5.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code  
Words

Price    Price  
per oz.   per lb.

### STOCK SUPER GIANT IMPERIAL, 3 ft. annual

A new group of Giant Imperial Stock bred and selected for florists' use. Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and double, measuring 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type has become a florist favorite.

- sinqy **Blush Pink** (Waller-Franklin)  
sitpu **Chamois** (Waller-Franklin) **New. True chamois color. See page 10.**  
shiaj **Dark Blue** (Waller-Franklin)  
siqcy **Fiery Red** (Waller-Franklin) **New.**  
segyl **Rose Charm** (Waller-Franklin) **A beautiful, rich deep rose.**  
sehab **Roselight** (Waller-Franklin) **rose-pink.**

Each of above : Price per oz. \$2.10, per lb. \$25.00.

### STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

sehez	Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
sehir	Blood Red .....	1.65	20.00
sehoe	Blush (Apple Blossom) H. C., R. H. S.....	1.65	20.00
sehqa	Buttercup (Waller-Franklin) .....	1.65	20.00
sehry	Canary Yellow (Golden Ball) .....	1.65	20.00
sehtu	Chamois, ivory, tinted old rose. A. M., R. H. S.....	1.65	20.00
sehus	Chamois Rose. A. M., R. H. S.....	1.65	20.00
sehwo	Crimson .....	1.65	20.00
sehyk	Dark Blue .....	1.65	20.00
sehzi	Elk's Pride (Waller-Franklin) royal purple .....	1.65	20.00
seiag	Fiery Blood Red .....	1.65	20.00
seibe	Flesh. A. M., R. H. S.....	1.65	20.00
seicc	Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
seida	Lavender .....	1.65	20.00
seiey	Lilac .....	1.65	20.00
seifw	Mauve Lavender .....	1.65	20.00
seigu	Old Rose (Waller-Franklin) .....	1.65	20.00
seihs	Rose, deep rose pink .....	1.65	20.00
seiq	Santa Maria, giant white .....	1.65	20.00
seijo	Shasta (Waller-Franklin) white .....	1.65	20.00
seikm	White .....	1.65	20.00
seimi	Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made up from named varieties	1.25	15.00
seinf	Choice Mixed, very double .....	.85	10.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
<b>STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft. annual</b>			
seiod	American Beauty, deep rose pink.....	\$0.85	\$10.00
seipb	Apricot Beauty .....	.85	10.00
seiqz	Aurora (Chamois) cream tinted pink.....	.85	10.00
seirx	Canary Yellow (Monte Carlo).....	.85	10.00
seisv	Carmine Rose (Abundance).....	.85	10.00
seitt	Crimson (Souv. de Monaco).....	.85	10.00
seivr	Deep Blue (Summer Night).....	.85	10.00
seivp	Flesh Pink (Beauty of Nice).....	.85	10.00
seiw n	Light Blue (Cote d'Azur).....	.85	10.00
seixl	Lloyd George, large blood red.....	.85	10.00
seiyj	Old Rose (Belle de Naples) H. C., R. H. S.....	.85	10.00
seizh	Pale Violet (Parma Violet).....	.85	10.00
sejaf	Rose Pink, finest bright pink.....	.85	10.00
sejex	Rose Queen .....	.85	10.00
sejip	Rosy Lilac (Queen Alexandra).....	.85	10.00
sejne	Salmon Rose (Salmon King) H. C., R. H. S.....	.85	10.00
shieb	Sunset, rosy-carmine shaded with yellow.....	.85	10.00
sejoc	White Shaded Pink (Almond Blossom).....	.85	10.00
sejpa	White (Mont Blanc).....	.85	10.00
sejqy	Waller-Franklin Formula Mixture, "Just a little bit better." A rich bright mixture with a high percentage of doubles. Not grown but made from named varieties	.85	10.00
sejsu	Choice Mixed, very double.....	.65	8.00

## STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft. annual

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

sejuq	Blood Red (Brilliant).....	.85	10.00
sejvo	Canary Yellow (Creole) A. M., R. H. S.....	.85	10.00
sejyi	Flesh .....	.85	10.00
sekae	Heatham Beauty, rose shaded terra cotta.....	.85	10.00
sekca	Pale Blue (May Queen).....	.85	10.00
sekdy	" Blush (La France) .....	.85	10.00
sekew	Queen of the Belgians, pale violet.....	.85	10.00
sekfu	Rose, rose pink, A. M., R. H. S.....	.85	10.00
sekio	Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.....	.85	10.00
sekli	Snowdrift, pure white .....	.85	10.00
sekob	Violet (Sapphire) .....	.85	10.00
sekup	Violet Slate (President Wilson).....	.85	10.00
sekyh	White (Princess Alice) .....	.85	10.00
selad	Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made from named varieties....	.85	10.00
selev	Choice Mixed, very double choice blend.....	.65	8.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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### STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type) 3 ft. annual

Non-Branching. Each plant produces one large flowering spike.

semba	Ball's Blue, rich lilac shade.....	\$5.00	\$60.00
siqueu	Ball's Pink, rose pink.....	5.00	60.00
selpy	Ball's White, white, tinged pink but white under glass....	5.00	60.00
selxi	Chamois Pink Improved .....	5.00	60.00
semac	Crimson .....	5.00	60.00
semcy	Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
semeu	Dwarf White, 1½ ft., slightly tinged pink but white under glass .....	5.00	60.00
siqho	Gardenia, glistening white.....	6.50	80.00
siopz	Golden Rose (Waller Franklin) (New) rose suffused gold..	5.00	60.00
semim	Illusion, scarlet red .....	5.00	60.00
semki	Lilac Lavender .....	5.00	60.00
semme	Malmaison Pink .....	5.00	60.00
semoz	Moonlight, yellow .....	5.00	60.00
sioqx	Pink (Waller-Franklin) (New) pure pink.....	5.00	60.00
siorv	Pure White .....	6.50	80.00
shiit	Rose Pink (Waller-Franklin) clear rose-pink, S. M., A. A. S. '37.....	5.00	60.00
senil	Ruby .....	5.00	60.00
senoy	Silvery Lilac .....	5.00	60.00
sento	White .....	5.00	60.00
sisji	Yellow Wonder (Waller-Franklin) (New) deep creamy yellow .....	6.50	80.00
senum	Choice Mixed, a choice blend made from all varieties.....	4.20	50.00

### STOCK DOUBLE EMPEROR (Winter Flowering or Brompton) 2 ft. biennial

senwi	Celestine, lavender-blue .....	3.00	35.00
senye	Crimson King, deep crimson .....	2.10	25.00
seoa	Egyptian, rose .....	2.10	25.00
seoby	Empress Elizabeth, bright carmine .....	2.50	30.00
sio	Queen Astrid, bright crimson .....	4.20	50.00
seocw	Riviera Dawn, pale rosy buff.....	2.50	30.00
seodu	Violetta, dark violet .....	2.50	30.00
shi	White King, snow white .....	3.75	45.00
seoes	White Lady, very double, pure white .....	2.50	30.00
seofq	Zephyr, delicate lavender blue .....	3.00	35.00
seogo	Brompton Harbinger Improved Mixed .....	2.50	30.00
seohm	Choice Mixed .....	1.65	20.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## STOCK VIRGINIAN, Botanical name *Malcolmia Maritima*, 1 ft. annual

shixo	Compact Mixed .....	\$0.25	\$2.50
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## SUNFLOWER, Botanical name *Helianthus Annuus* annual

shjea	Chrysanthemum Flowered, double, golden yellow, crested, 4 ft., blooms 9 inches.....	.10	1.00
sitso	Sun Gold (New) brilliant golden yellow, 4-5 ft.....	.20	2.00
shoev	Tall Red, single, 6 ft.....	.10	.75

## SUNFLOWER MINIATURE SINGLE annual

shoyg	Excelsior Hybrids Mixed, art shades of red, purple, brown and lemon .....	.20	2.00
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*A field of Column Stocks. See page 69 for listing.*



# GROWERS OF "MERIT" FLOWER SEEDS

Code  
Words

Price  
per lb.

## SWEET PEAS

Botanical name *Lathyrus Odoratus*

### EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

seoxf	American Beauty, rich crimson rose.....	\$2.00
seoyd	Amethyst (Waller-Franklin) royal purple.....	2.00
seozb	Annie Laurie (Waller-Franklin) the rich rose-pink.....	2.00
sepaz	Apollo, soft salmon cerise, long stemmed.....	2.00
sepij	Attraction, bright salmon pink.....	2.00
sepow	Aviator (Waller-Franklin) crimson scarlet .....	2.00
shoze	Ball Orange Improved, clear deep glowing orange.....	2.00
sepsi	Ball Rose Improved .....	2.00
sioup	Ball White, white seeded .....	2.00
sepxe	Blue Bird, violet blue .....	2.00
sepyc	Blue Bonnet (Waller-Franklin) clear deep blue.....	2.00
seqfo	Bridesmaid, silvery pink .....	2.00
seqii	Bright Light, flaming scarlet .....	2.00
siqim	Cascade, white, white seeded.....	2.00
sisle	Celestial (Waller-Franklin) (New) cerise salmon rose.....	2.00
serax	Chime, light salmon pink.....	2.00
serep	Claret Cup (Waller-Franklin) pansy purple.....	2.00
situk	Colonial Dame (Waller-Franklin) (New) clear silvery pink.	
	See page 8 .....	3.00
serou	Columbia, salmon rose standard, white wings.....	2.00
serro	Cream (Waller-Franklin) .....	2.00
sinsu	Daphne, soft salmon pink.....	2.00
sinuq	Delicious (Waller-Franklin) crushed strawberry.....	2.00
serya	Eldorado (Waller-Franklin) orange .....	2.00
seseo	Exposition Pink (Waller-Franklin) rich pink.....	2.00
sesje	Fascination (Waller-Franklin) salmon rose-pink.....	2.00
sesla	Flamingo, orange salmon .....	2.00
shraa	Florist Blue (Waller-Franklin) best clear blue.....	2.00
shtay	Florist Rose (Waller-Franklin) pure rose-pink.....	2.00
sesot	Fragrance, mammoth lavender .....	2.00
sesuh	Giant Rose, rose pink .....	2.00
sesyz	Glitters, cerise .....	2.00
seten	Grenadier (Waller-Franklin) dazzling scarlet.....	2.00
setif	Harmony, lavender .....	2.00
setnu	Heather Bell, mauve lavender.....	2.00
setos	Helen Lewis (Waller-Franklin) orange salmon.....	2.00
setqo	Hercules (Waller-Franklin) rosy pink .....	2.00
setti	Hope, white, black seeded .....	2.00



# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
<b>EARLY FLOWERING SPENCER VARIETIES—Continued</b>	
setug Illumination, salmon cerise.....	\$2.00
setxa Jeanne Mamitsch, rose pink, long stems.....	2.00
setyy Josie, long stemmed, rose-pink.....	2.00
seuau Laddie Improved, rose .....	2.00
seubs Lady Gay (Waller-Franklin) soft shrimp pink.....	2.00
seucq Lavanda (Waller-Franklin) lavender .....	2.00
seudo Lavender King, lavender .....	2.00
seugi Majestic Rose (Waller-Franklin) rose pink, long stems.....	2.00
shtii Mariner, clear marine blue .....	2.00
sinvo Mars, ox-blood crimson.....	2.00
seujc Memory, giant lavender.....	2.00
seupp Mrs. Calvin Coolidge, salmon pink.....	2.00
seuqn Mrs. Herbert Hoover, clear blue.....	2.00
seusj Mrs. Kerr, salmon .....	2.00
shuax Mrs. H. S. Reddick, salmon pink.....	2.00
siovn Navy Blue (Waller-Franklin) dark blue.....	2.00
seuth New Blue (Waller-Franklin) deep blue.....	2.00
seuuf Orange King (Waller-Franklin) glowing orange.....	2.00
seuud Oriental, deep cream .....	2.00
seuwb Othello (Waller-Franklin) maroon .....	2.00
sevel Pride, cerise, long stemmed.....	2.00
sevpo Radiance, rose .....	2.00
sevsj Red Bird, crimson-red .....	2.00
siowl Red Chief, ox-blood crimson.....	2.00
sisox Red Giant (Waller-Franklin) (New) true crimson.....	2.00
sisul Rose Queen Improved, rose pink.....	2.00
sewco Sequoia, golden cerise .....	2.00
seovj Shirley Temple (Waller-Franklin) soft rose pink.....	2.00
siyki Skippy (Waller-Franklin) (New) light salmon pink.....	2.00
sewhe Snowstorm Improved, pure white, white seeded.....	2.00
sewyv Sunray, cerise, cream ground, long stemmed.....	2.00
sisgo Treasure Island (New) sparkling golden orange.....	3.00
sexte Triumph, lilac mauve.....	2.00
sexuc Valencia (Waller-Franklin) sunproof orange, long stems.....	2.00
sexwy Vulcan, vivid scarlet.....	2.00
sioyh White Champion, white seeded.....	2.00
sexyu White Harmony, white, black seeded.....	2.00
seyaq White Rose, pure white, white seeded.....	2.00
seyei Zvolanek's Rose, giant rose pink (select strain).....	2.00
seyfg Waller-Franklin Formula Mixture, "Just a little bit better".....	1.00
seyge Choice Mixed .....	.75

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per lb.
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### NEW SPRING FLOWERING SPENCER VARIETIES

Intermediate in season between Early and Standard Spencers this new type of Sweet Pea, possessing the characteristic of heat resistance, maintains remarkable vigor, length of stems, size of flower and productivity throughout the growing season, both under glass and out of doors.

sitvi	Spring Flowering Black Seeded Cream (New) beautiful deep cream, practically free from the pink blush usually associated with black seeded cream.....	\$6.00
sitny	Spring Flowering Black Seeded White, very strong growing, long stemmed, black seeded white. Shows faint blushing under certain conditions .....	2.50
sicaq	Spring Flowering Blue, strong growing, long stemmed, clear medium blue. B.M., A.A.S. '40.....	2.00
sitij	Spring Flowering Clear Pink, strong growing, long stemmed, clear pink. Very free flowering.....	2.50
sitxe	Spring Flowering Deep Maroon (New) dusky chocolate maroon with a satin sheen which gives a brilliant effect.....	6.00
sicei	Spring Flowering Lavender, strong growing, long stemmed, rich clear lavender. H. M., A. A. S. '40.....	2.00
sityc	Spring Flowering Light Blue (New) delicate shade of silver blue, or clear light blue.....	6.00
siuay	Spring Flowering Light Carmine (New) clear, bright, light carmine with rose shading. The cream ground gives a warmth of tone, especially under artificial light.....	6.00
siubw	Spring Flowering Light Cream Pink (New) apple blossom pink with an amber or cream underlay—a delicate color, yet warm and appealing.....	6.00
sitaz	Spring Flowering Light Lavender, very strong growing, long stemmed, light lavender. Very large flowers.....	2.50
siter	Spring Flowering Mauve, strong growing, long stemmed, clear satin mauve.....	2.50
siucu	Spring Flowering Navy Blue (New) deep violet blue—one of the deepest of navy blue Sweet Peas. A color much desired, and one which will be greatly admired.....	6.00
sicbo	Spring Flowering Rose Pink, strong growing, long stemmed, clear rose pink. S. M., A. A. S. '40.....	2.00
siuds	Spring Flowering White Seeded White (New) pure white.....	6.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
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## NEW AND STANDARD SPENCER VARIETIES

seyjy	Ambition, lavender .....	\$0.75
seykw	America, red flake, white ground.....	.75
seylu	Amethyst, amethyst blue .....	.75
seym	Amy Johnson, old rose overlaid salmon cerise.....	.75
sipad	Aristocrat, clear pink.....	.75
seypl	Ascot, bright pink.....	.75
seyqj	Asta Ohn, lavender.....	.75
seysf	Austin Frederick Improved, giant lavender.....	.75
seytd	Avalanche, glistening white, white seeded.....	.75
seyub	Barbara, fine salmon .....	.75
seyyz	Beattall, pink suffused salmon.....	.75
shuui	Black Diamond, rich chocolate maroon.....	.75
seyzr	Blue Bell, clear blue.....	.75
sezap	Blue Bird, clear blue.....	.75
shewu	Blue Flame, deep blue.....	.75
sinvo	Blue Moon, clear mid-blue.....	.75
sezse	Bonnie Briar, large rose-pink.....	.75
sezqi	Bonnie Lassie, blush pink.....	.75
sisaa	Bountiful, bright blue .....	.75
shuwe	Bridal Veil, pure white, black seeded.....	.75
sezua	Brilliant Rose, tyrian rose .....	.75
sezvy	Campfire, bright scarlet.....	.75
sezxu	Capri, light blue .....	.75
sfaap	Cavalcade, carmine-rose, shaded gold.....	.75
sfaiz	Charm, red cerise.....	.75
sfano	Charming, rosy cerise.....	.75
sfaom	Chieftain, satiny mauve.....	.75
sfase	Chinese Blue (Waller-Franklin) rich deep blue.....	.75
shuzy	Chloe, deep shell pink on cream ground (G. M. '35).....	.75
sfaqi	Cissie, cream pink pale.....	.75
sfaua	Colorado, bright orange .....	.75
sfavy	Commander Godsall, violet blue.....	.75
sfaxu	Constance Hinton, mammoth white, black seeded.....	.75
sisby	Coster Boy, flushed rose pink.....	.75
sisdu	Cream Gigantic, largest cream, black seeded.....	.75
sfbiy	Crimson King, deep crimson.....	.75
sises	Crony, soft golden salmon.....	.75
sfcuy	Daffodil, deep cream, black seeded.....	.75
sfeal	Damask Rose, deep rose.....	.75
sfeed	Debutante, salmon shaded coral.....	.75
sinyi	Discovery, chamois pink.....	.75
sfety	Doreen, carmine .....	.75
sfeuw	Ecstasy, blush pink.....	.75

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
<b>NEW AND STANDARD SPENCER VARIETIES—Continued</b>		
sfguu	Elstree, pink, cream ground.....	\$0.75
siqme	Empirex, warm cerise .....	.75
sfhai	Etherial, pale peach suffused rose.....	.75
sipev	Fairyland, cream pink.....	.75
siabq	Fiancee, soft salmon pink.....	.75
sfiir	Fiery Cross, orange cerise.....	.75
siaco	Flagship, true clear deep blue.....	.75
sfiry	Flamingo, cerise scarlet.....	.75
sfiwo	Fortune, rich dark blue.....	.75
siaek	Gem, white picotee, edged pink.....	.75
sfiyk	George Shawyer, orange pink.....	.75
sfkyi	Gigantic, large white, black seeded.....	.75
sflae	Gladys Improved, lavender.....	.75
sflio	Gleneagles, large lavender.....	.75
sfmoa	Gold Crest, orange tinted salmon.....	.75
siqoz	Gracie, deep cream suffused light pink.....	.75
sfneu	Grand National, rich cream, black seeded.....	.75
sfoab	Grand Slam, scarlet cerise.....	.75
sfoet	Grenadier, geranium red.....	.75
sfowi	Headlight, cerise scarlet .....	.75
sfoye	Heavenly Blue (Waller-Franklin) delphinium blue.....	.75
sfpaa	Hebe, bright pink .....	.75
sfray	Hercules, rosy pink .....	.75
siafe	Highlander, pure lavender (A. M. '35).....	.75
siqun	His Majesty, salmon cerise.....	.75
siagg	Hollyberry, rich scarlet with orange flush (A.M. '35).....	.75
sfrii	Huntsman, bright scarlet.....	.75
sfsui	Illuminator, salmon orange, overlaid cerise pink.....	.75
sfsya	International, rosy mauve .....	.75
sfteo	Ivory Picture, ivory cream.....	.75
sfuen	Jack Hobbs, flush scarlet pink on cream ground.....	.75
sfunu	Jumbo, deep cerise .....	.75
siobc	King Lavender, clear lavender, very robust.....	.75
sfuug	King White, white seeded.....	.75
siqyf	Leader, salmon pink, cream ground.....	.75
sfuxa	Leviathan, rich maroon .....	.75
sfvau	2 L. O., sunproof scarlet.....	.75
sfyar	Magnet, cream pink .....	.75
siamu	Mahogany, crimson overlaid copper.....	.75
sfyej	Mammoth, orange scarlet.....	.75
sioca	Margaret Rose, rose pink flushed orange salmon.....	.75
sfyoo	Mary Pickford, cream pink suffused salmon.....	.75
sfyte	Master Cream, large, black seeded cream.....	.75

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
<b>NEW AND STANDARD SPENCER VARIETIES—Continued</b>		
sfyuc	Matchless, cream, white seeded.....	\$0.75
siaja	Mavis, sunproof, salmon orange.....	.75
sfyva	Mayfair, shell pink .....	.75
siaky	Melody, light salmon pink on cream.....	.75
sfyyu	Miss California, salmon cream pink.....	.75
sfzei	Model, white, black seeded.....	.75
sianr	Mollie, cerise with suggestion of orange.....	.75
sgaaq	Mrs. A. Searles, rich pink merging into orient red.....	.75
sgaei	Mrs. Tom Jones, delphinium blue.....	.75
siqac	My Choice, lavender blue.....	.75
sgalu	Olympia, rich purple .....	.75
siaql	Patricia Unwin, salmon pink, cream ground.....	.75
siarj	Peggy Ann (Waller-Franklin) salmon pink.....	.75
sgcao	Picture, flesh pink suffused creamy apricot.....	.75
sgciy	Pierrot, white with blue picotee edges.....	.75
sgduy	Pink Frills, salmon pink.....	.75
sgeam	Pink Gem, rosy pink.....	.75
sgega	Pinkie, large rose pink.....	.75
sgeiw	Pirate Gold (Waller-Franklin) golden orange.....	.75
sgemo	Powerscourt, lavender .....	.75
sgeux	Prince of Orange, deep orange.....	.75
sirab	Princess Royal, rich salmon suffused pink.....	.75
sisik	Prolific, good pink.....	.75
sgeyp	Purple Monarch .....	.75
sgfoi	Queen of the Belgians, orange scarlet.....	.75
sggiu	Red Boy, rich crimson.....	.75
siret	Red Supreme (New) deep crimson.....	.75
sghuu	Reflection, clear blue .....	.75
sgiai	R. F. Felton, lavender .....	.75
sgiea	Rosie (Waller-Franklin) deep rose-pink.....	.75
sgify	Royal Pink .....	.75
sgihu	Royal Purple .....	.75
sgiof	Royal Sovereign, orange .....	.75
sgitut	Rubicund, crimson scarlet.....	.75
siroy	Salmon Gigantic (New) giant salmon pink.....	.75
sieueq	Serenade (Waller-Franklin) (New) clear medium salmon. See page 9	1.50
sgoac	Sextet Queen, white, black seeded.....	.75
sirqu	Siesta, sparkling rose pink (S. M. '36).....	.75
sibte	Silver Jubilee, rich salmon (A. M. '35).....	.75
sibue	Simplicity, deep chamois pink on cream ground.....	.75
sgoba	Smiles, salmon shrimp pink.....	.75
sgocy	Snowball (Waller-Franklin) dazzling white, white seeded.....	.75
sipru	Snowdon, pure white, white seeded.....	.75
sirto	Spicy, flushed pink, cream ground.....	.75
sgoho	Splendour, red maroon .....	.75



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per lb.
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### NEW AND STANDARD SPENCER VARIETIES—Continued

sirum	Startler, vivid scarlet.....	\$0.75
sgoki	Sunkist, cream picotee edged rose.....	.75
sgoyf	Sunrise, cerise salmon .....	.75
sgome	Sunset, rose, amber ground .....	.75
sgoun	Superfine, cream suffused salmon.....	.75
sgpoy	Susan, blush pink on cream.....	.75
sgqaa	Sybil Henshaw, rich crimson.....	.75
sgsay	Tangerine Improved, orange .....	.75
sgsii	The Admiral, navy blue.....	.75
sgtou	The Cardinal (Waller-Franklin) poppy scarlet.....	.75
sgtui	The Clown, white with blood crimson markings.....	.75
sgueo	The Sultan, black velvety maroon.....	.75
sguhi	Thriller, orange scarlet .....	.75
sirwi	Tops, light cream pink.....	.75
sipyg	Vista, clear light purple.....	.75
sguje	Warrior, maroon.....	.75
sgumy	Welcome, dazzling scarlet.....	.75
sguuh	What Joy, cream, white seeded.....	.75
sirye	Winsome, light cream pink.....	.75
siojm	Yellow Tip, deep cream, black seeded.....	.75
sgwie	Youth, large white, pink picotee.....	.75

#### SILVER GILT MEDAL MIXTURE (Waller-Franklin)

sgyco This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$0.60.

sgyas	Ruffled Mixed .....	.60
sgyek	Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color.....	.50
sgyfi	Spencer Fine Mixed .....	.40

\* \* \* \* \*

Color classification of late Spencer Sweet Peas  
will be found on pages 79, 80, 81.

# WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
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## RUFFLED SPENCER VARIETIES

sgjoe	Ruffled Beauty, lilac pink on amber.....	\$0.75
siaud	Ruffled Blue, mid-blue .....	.75
siavb	Ruffled Bonnie Ruffles, salmon pink (A. M. '36).....	.75
siawz	Ruffled Burpee Blue, dark blue (A. M. '36).....	.75
siaxx	Ruffled Carmine, bright carmine-rose.....	.75
siayv	Ruffled Crimson, rich crimson.....	.75
siazt	Ruffled Crinkles, cerise-pink, suffused coral.....	.75
sibar	Ruffled Exquisite, salmon-cerise .....	.75
sfius	Ruffled Fluffy Ruffles, cream pink.....	.75
sibej	Ruffled Heyday, deep rose pink suffused amber.....	.75
sfuve	Ruffled Lady Ruffles, soft pink.....	.75
sgkey	Ruffled Orchid .....	.75
siril	Ruffled Pink (New) pink on cream.....	.75
sibib	Ruffled Purple .....	.75
sglyi	Ruffled Rose .....	.75
sirna	Ruffled Royal Ruffles (New) scarlet cerise.....	.75
sippy	Ruffled Sparkle, glowing cerise.....	.75
sgmae	Ruffled White, white seeded.....	.75
sgmio	Ruffled Mixed .....	.60

## CUPID SPENCER VARIETIES, 6 in.

sgyhe	Bambino Blue (Waller-Franklin) mid blue, early flowering.....	2.00
sgyic	Bambino White (Waller-Franklin).....	2.00
sgyja	Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00
sgyky	Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00
sgymu	Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
sgyop	Peter Pan (Waller-Franklin) deep bright pink.....	2.00
sgyud	Rosebud (Waller-Franklin) apricot pink.....	2.00
sgyyv	Choice Mixed, above varieties in good balance of color.....	1.75

## GRANDIFLORA (Old Fashioned Sweet Scented Sweet Peas)

shcua	Eckford's Choice Mixed .....	.40
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## CUPID GRANDIFLORA, 6 in.

sheuy	Choice Mixed, well balanced mixture of above varieties.....	.75
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# GROWERS OF "MERIT" FLOWER SEEDS

## COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

The variety we consider best in each color class is indicated by an asterisk (\*).

BLUE	BLUSH (Pink)	CERISE (Salmon)
Amethyst	Bonnie Lassie	His Majesty
Blue Bell	*Queen Mary	Mavis
Blue Bird		*Mrs. A. Searles
Blue Moon		Ruffled Exquisite
Bountiful	BLUSH (Lilac)	*Serenade
*Chinese Blue	Ruffled Beauty	Simplicity
Heavenly Blue		Sunrise
Mrs. Tom Jones		
Reflection	CARMINE	CERISE (Scarlet)
Ruffled Blue	Brilliant Rose	Campfire
Ruffled Burpee Blue	Cavalcade	Flamingo
	Damask Rose	Grand Slam
	Doreen	Grenadier
	*Ruffled Carmine	Headlight
		Ruffled Royal
BLUE (Light)		Ruffles
Capri	CERISE	*Welcome
*Gleneagles	*Charming	
	Empirex	
	Illuminator	CREAM
	Ruffled Sparkle	(Black Seeded)
BLUE (Dark)		*Cream Gigantic
Blue Flame	CERISE (Pale)	Daffodil
Commander Godsall	*Beatail	Grand National
Flagship	Ruffled Crinkles	Master Cream
*Fortune		Yellow Tip
	CERISE (Deep)	
	Charm	CREAM
	Fiery Cross	(White Seeded)
BLUE (Violet)	*Jumbo	Matchless
*The Admiral	Mollie	*What Joy

# WALLER-FRANKLIN SEED COMPANY

## COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (\*).

CREAM PINK (Light)	FLUSHED (Cream)	MAROON—Cont.
Chloe	Amy Johnson	Splendour
Cissie	*Jack Hobbs	The Sultan
Discovery	Spicy	*Warrior
*Elstree		
Fairyland		MAUVE
Mary Pickford	FLUSHED (White)	*Chieftain
Ruffled Bonnie Ruffles	*Coster Boy	
Ruffled Fluffy Ruffles	Pink Gem	
Susan		MAUVE (Rosy)
Tops		*International
Winsome	IVORY	
	*Ivory Picture	
		ORANGE
CREAM PINK (Deep)	LAVENDER (Rosy)	*Colorado
Gracie	*Ambition	Royal Sovereign
Magnet	Asta Ohn	Tangerine Imp.
Melody	Austin Frederick Imp.	
Miss California	R. F. Felton	ORANGE (Deep)
*Patricia Unwin		*Pirate Gold
Picture		Prince of Orange
Pink Frills	LAVENDER (Lilac)	
Ruffled Pink	Gladys Improved	ORANGE (Pink)
	*Highlander	*George Shawyer
	King Lavender	Royal Pink
CRIMSON	My Choice	
Crimson King	Powerscourt	
Red Boy		ORANGE (Scarlet)
*Red Supreme	MAROON	Huntsman
Rubicund	*Black Diamond	2 L. O.
Ruffled Crimson	Leviathan	Mammoth
Sybil Henshaw	Mahogany	Queen of the Belgians
		*Thriller

## GROWERS OF "MERIT" FLOWER SEEDS

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### COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (\*).

PICOTEE (Cream Ground)	PURPLE	SALMON (Orange)
Pierrot	*Olympia	*Barbara
*Sunkist	Purple Monarch	Gold Crest
	Royal Purple	
	Ruffled Purple	
	Vista	
PICOTEE (White Ground)	ROSE	SCARLET
Gem	Rosemary	Hollyberry
Youth	Ruffled Orchid	Startler
	*Ruffled Rose	*The Cardinal
	Sunset	
PINK	RUFFLED	WHITE
Aristocrat	Ruffled Beauty	(White Seeded)
Ascot	Ruffled Blue	Avalanche
Ecstasy	Ruffled Bonnie Ruffles	King White
Mayfair	Ruffled Burpee Blue	Ruffled White
*Prolific	Ruffled Carmine	*Snowball
Ruffled Lady Ruffles	Ruffled Crimson	Snowdon
PINK (Rose)	Ruffled Crinkles	
Bonnie Briar	Ruffled Exquisite	
Fiancee	Ruffled Fluffy Ruffles	
Hebe	Ruffled Heyday	WHITE
Hercules	Ruffled Lady Ruffles	(Black Seeded)
Margaret Rose	Ruffled Orchid	Bridal Veil
*Pinkie	Ruffled Pink	Constance Hinton
Rosie	Ruffled Purple	*Gigantic
Siesta	Ruffled Rose	Model
	Ruffled Royal Ruffles	Sextet Queen
PINK	Ruffled Sparkle	
(Rose Amber Ground)	Ruffled White	
*Peggy Ann	Ruffled Mixed	
Ruffled Heyday		FANCY (Flaked)
	SALMON	The Clown
PINK (Salmon)	Crony	
Leader	Debutante	
*Salmon Gigantic	Ethereal	FANCY (Striped)
Silver Jubilee	Princess Royal	America
Superfine	*Smiles	



# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## **SWEET WILLIAM, Botanical name *Dianthus Barbatus*. 2 ft. biennial**

seonz	Single Dark Crimson.....	\$0.45	\$5.00
seoox	" Holborn Glory .....	.45	5.00
seopv	" Newport Pink .....	.45	5.00
sibwy	" Purple Beauty .....	.45	5.00
seoqt	" Scarlet Beauty .....	.45	5.00

### **SINGLE GIANT WHITE**

sidge Enormous trusses which might well be mistaken for Perennial Phlox. The individual flowers are almost twice the size of the ordinary varieties.

Price per oz. \$0.45, per lb. \$5.00.

seorr	Single White .....	.45	5.00
seosp	" Choice Mixed .....	.25	3.00
sibyu	" Dwarf Alpine Mixed, 4 in.....	2.10	25.00
seotn	Double Choice Mixed.....	.35	4.00

## **SWEET WILLIAM, 1 ft.**

seoul	Annual Single Mixed .....	.25	3.00
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**TEXAS BLUE BONNET: See Lupinus, Page 44.**

## **THALICTRUM (Meadow Rue) DIPTEROCARPUM, 4 ft. perennial**

tedan	Lilac Rose .....	1.25	15.00
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## **THUNBERGIA (Black Eyed Susan)**

tedef	Choice Mixed, fine climber, annual climber .....	.45	5.00
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## **TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft. annual**

tedwu	Avalon Earliest, flowers from orange topaz through tangerine .....	.85	10.00
teduy	Fireball .....	.85	10.00
tedix	Orange Scarlet, early flowering strain.....	.50	6.00

## **TRITOMA (Red-hot Poker) 3 ft. perennial**

tedok	Hybrida Mirabilis, blooms first year.....	.85	10.00
tedpi	Early Hybrids Mixed.....	.85	10.00

## **TROPAEOLUM (Canary Bird Vine) annual climber**

tedre	Canariense .....	.45	5.00
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## **VENIDIUM FASTUOSUM, 2½ ft. annual**

vaajy	Orange with dark center and maroon zone.....	1.35	16.00
vaakw	Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter-yellow.....	1.50	18.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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### VERBENA (Vervain)

#### VERBENA HYBRIDA, 1 ft. annual

vaalu	Blue Shades .....	\$0.50	\$6.00
vaanp	Dark Blue .....	.50	6.00
vaaon	Defiance, bright scarlet.....	.50	6.00
vaapl	Ellen Willmott, pink, true strain.....	.85	10.00
vaaqj	Golden Queen, yellow.....	.50	6.00
vaasf	Lucifer (Waller-Franklin) scarlet.....	.50	6.00
vaaub	Mayflower, pink .....	.50	6.00
vaavz	Pink and Rose Shades.....	.50	6.00
vaawx	Purple Mantle, purple.....	.50	6.00
vafly	Roseglow (Waller-Franklin) (New) glowing deep rose shading to orange scarlet in the same bloom. The floret is without an eye. See page 6.....	.65	7.50
vaayt	White .....	.50	6.00
vaazr	Auricula Eye Mixed .....	.50	6.00
vabap	Choice Mixed .....	.40	4.50

#### VERBENA HYBRIDA DWARF COMPACT (Erect) 6 in.

This group is very neat and compact in habit. It is a continuous bloomer, particularly adapted for bedding, borders and small gardens.

vafed	Blue Sentinel, violet blue, white eye, B.M., A.A.S. '39....	1.50	18.00
vabeh	Carmin Ball (Waller-Franklin) carmine.....	1.50	18.00
vabiz	Chamois, pale chamois tinted buff.....	1.50	18.00
vabno	Dark Blue .....	1.50	18.00
vabom	Fireball (Waller-Franklin) erect, bright scarlet.....	1.50	18.00
vafuw	Red Sentinel (Waller-Franklin) (New) intense bright red, with no eye. See page 7.....	1.50	18.00
vabse	Violet Bouquet (Waller-Franklin) deep violet. H. C., R. H. S. '35.....	1.50	18.00
vabua	White .....	1.50	18.00
vabvy	Compact Dwarf Choice Mixed.....	1.25	15.00

#### VERBENA ROYAL BOUQUET, upright habit, 1¼ ft. annual

vabxu	Large flowers in brilliant mixture.....	1.25	15.00
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# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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## VERBENA HYBRIDA GRANDIFLORA (GIANTS) 1 ft. annual

A magnificent strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter. For up-to-date catalogs we strongly recommend the use of this group and the dropping of the smaller flowered Hybrida varieties.

vabys	Apple Blossom (Waller-Franklin) delicate cameo pink.....	\$1.00	\$12.00
vacao	Beauty of Oxford Hybrid (Waller-Franklin) a beautiful giant hybrid, Rose-Pink raised from a cross between Verbena Luminosa and Beauty of Oxford.....	1.00	12.00
vacdi	Blue (Waller-Franklin) white eye .....	1.00	12.00
vafiv	Brilliant (Waller-Franklin) deep flame rose, white eye.....	1.00	12.00
vaceg	Cerise Queen (Waller-Franklin) salmon cerise.....	1.25	15.00
vafci	Crimson Glow, crimson .....	1.00	12.00
vaciy	Etna (Waller-Franklin) geranium red with creamy yellow eye. A. M., R. H. S. '35.....	1.25	15.00
vaexr	Floradale Beauty, bright rose shades.....	1.00	12.00
vacku	Giant Salmon Pink, A.M., R.H.S. '35.....	1.00	12.00
vacol	Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color .....	1.25	15.00
vacuz	Lucifer (Waller-Franklin) vivid scarlet.....	1.00	12.00
vacyr	Luminosa (Waller-Franklin) luminous flame pink shading to salmon .....	1.00	12.00
vadan	Rosea Stellata (Waller-Franklin) pink, white eye.....	1.00	12.00
vadef	Rose Cardinal (Waller-Franklin) rose, white eye .....	1.00	12.00
vadix	Royale (Waller-Franklin) royal blue, creamy yellow eye, H. C., R. H. S. '35.....	1.00	12.00

### SPECTRUM RED (Waller-Franklin)

vadok As its name implies, this Verbena is an intense bright red, brighter than any other Verbena yet introduced. According to Ridgway, it is classified between Spectrum Red and Scarlet Red. Having no eye, the color is intensified, and its brilliance is quite dazzling. It is brighter and larger than Lucifer and is comparable only to Etna, but without Etna's yellow eye. Individual florets are one and one-fourth inches in diameter. We recommend this as the brightest Verbena in existence. Received special mention in the 1934 All-America Selections. A. M., R. H. S. '35.

Price per oz. \$1.25, per lb. \$15.00.

vadpi	Violacea Stellata, deep violet, white eye.....	1.00	12.00
vaebk	White (Waller-Franklin) .....	1.00	12.00
vaeci	Grandiflora Choice Mixed (Gigantea).....	.85	10.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code  
Words

Price    Price  
per oz.   per lb.

### VERBENA perennial

#### BIPINNATIFIDA

**vafsa** This is an entirely new form of hardy Verbena with fern-like foliage 18 inches high, covered with lavender-blue blooms produced in clusters. Plants that cover about 2 feet hold their fine appearance throughout the full blooming period of from June to November.

Bipinnatifida is classified as a perennial that will bloom the first year from seed. Considered by all who have seen it as being extremely worthwhile.

Price per oz. \$1.25, per lb. \$15.00.

<b>vaeyp</b>	Bonariensis, perennial species from Buenos Aires. The slender freely-branched stems attain a height of 4 or 5 ft. and bear numerous terminal sprays of heliotrope flowers during July and August. A.M., R.H.S. '37.....	\$0.50	\$6.00
<b>vaedg</b>	Erinoides (Moss Verbena) purple, 1 ft.....	.50	6.00
<b>vaefc</b>	“ “ “ white, 1 ft.....	.50	6.00
<b>vaega</b>	Venosa, purplish heliotrope, 1 ft.....	.50	6.00
<b>vaehy</b>	“ Lilacina, delicate lilac blue, 1 ft.....	.50	6.00



*A view of a portion of our trial ground.*

## WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

### VIOLA (Tufted Pansies) 6 in. biennial-annual

vaeju	Arkwright Ruby, ruby crimson shading to terra cotta.....	\$4.60	\$55.00
vafqe	Bizarre, a most extraordinary coloring, the two upper petals being pure violet-purple and the lower three clear apricot .....	4.60	55.00
vafvu	Blue Beauty, bright blue.....	3.65	44.00
vaeks	Blue Butterfly, mid-blue shading to white upper petals.....	2.30	27.50
vaelq	Blue Perfection, medium clear blue.....	2.30	27.50
vaemo	Chantreyland, best pure apricot, very true.....	3.65	44.00
vaeoj	Lutea Splendens, sulphur yellow.....	1.85	22.00
vaeph	Papilio Deep Violet .....	1.85	22.00
vaeqf	“ Light Blue, blue and white.....	1.85	22.00
vaerd	White Perfection, pure white.....	1.85	22.00
vafyo	Yellow Gem, golden yellow.....	1.85	22.00

#### WALLER-FRANKLIN FORMULA MIXTURE (New)

vafal This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.

Price per oz. \$1.85, per lb. \$22.00.

vaesb	Choice Mixed, small flowered, quaint faces.....	1.15	14.00
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VIRGINIAN STOCK: See Stock Virginian, Page 70.

## WALLFLOWER

Botanical Name Cheiranthus Cheiri

### WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

waatf	Choice Mixed .....	.65	8.00
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### WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

waazt	Choice Mixed .....	.15	1.50
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### WILD CUCUMBER annual climber

wagoj	Echinocystis Lobata .....	.10	1.00
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>XERANTHEMUM ANNUUM DOUBLE (Everlasting) 2 ft. annual</b>			
xaayx	Choice Mixed .....	\$0.25	\$3.00
<b>XERANTHEMUM ANNUUM SUPERBISSIMUM</b>			
	Double Pompon Flowered, 2 ft. annual		
xaazv	Choice Mixed .....	.25	3.00
<b>ZINNIA (Youth and Old Age) annual</b>			
<b>ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.</b>			
zamee	Canary Bird, primrose yellow.....	.30	3.50
zamga	Crimson Monarch, deep crimson.....	.30	3.50
zamhy	Dream, lavender turning to purple.....	.30	3.50
zamiw	Exquisite, light rose with deep rose center.....	.30	3.50
zaqis	Golden State, yellow orange, turning to orange.....	.30	3.50
zaqhu	Illumination, deep rose self.....	.30	3.50
zamux	Oriole, orange and gold.....	.30	3.50
zampy	Polar Bear, white.....	.30	3.50
zaqko	Purple Prince, deep purple.....	.30	3.50
zarry	Royal Purple (New) deep rich reddish purple. H.M., A.A.S. '42. See page 12.....	.35	4.00
zanal	Scarlet Flame, bright scarlet.....	.30	3.50
zaniv	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.30	3.50
zanoi	Choice Mixed, all colors.....	.25	2.50
<b>ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT, 3 ft.</b>			
zanqe	Daffodil (Waller-Franklin) canary yellow .....	.30	3.50
zansa	Enchantress, light rose with deep rose center.....	.30	3.50
zanty	Grenadier, dark red.....	.30	3.50
zanvu	Miss Willmott, soft pink.....	.30	3.50
zanyo	Orange King, burnt orange .....	.30	3.50
zaoak	Orange Queen, golden yellow.....	.30	3.50
zaobi	Purity, white .....	.30	3.50
zaocg	Rose Queen, bright rose.....	.30	3.50
zaode	Salmon Queen.....	.30	3.50
zaocg	Scarlet Gem, glowing scarlet.....	.30	3.50
zaofa	Violet Queen .....	.30	3.50
zaogy	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.30	3.50
zaohw	Choice Mixed .....	.25	2.50
<b>ZINNIA SUPER CROWN O'GOLD</b>			
zarez	Pastel Tints, large flowered mixture of pastel shades.....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
<b>ZINNIA DAVID BURPEE</b>			
zaroe	Mixed Colors, a new kind of Giant Zinnia. New shapes, new colors, mostly soft pastel shades.....	\$0.50	\$6.00
<b>ZINNIA GIANT DOUBLE, 2½ ft.</b>			
zaoiu	Choice Mixed, all colors.....	.20	2.00
<b>ZINNIA FANTASY FINEST MIXED, 3 ft.</b>			
zaojs	Rounded medium sized flowers, composed of a mass of shaggy ray-like petals .....	.30	3.50
<b>ZINNIA GAILLARDIA FLOWERED (Navajo). Flowers resemble Gaillardia Double Picta.</b>			
zarah	Choice Mixed, Rec. A. A. S. '38.....	.45	5.00
<b>ZINNIA SCABIOSA FLOWERED, 2½ ft.</b>			
zarqa	Howard's Giant Crested Mixed (New) 2½ to 3 ft.....	.65	7.50
<b>ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer. 2½ to 3 ft.</b>			
zaooH	Bright Scarlet, Highly Commended, R. H. S.....	.25	2.50
zaopf	Canary Yellow, Highly Commended, R. H. S.....	.25	2.50
zaoqd	Crimson, Highly Commended, R. H. S.....	.25	2.50
zaorb	Flesh .....	.25	2.50
zaosz	Golden Yellow .....	.25	2.50
zaotx	Pinkie (Waller-Franklin) rose pink.....	.25	2.50
zaouv	Salmon Rose .....	.25	2.50
zaovt	White .....	.25	2.50
zaowr	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.25	2.50
zaoxp	Choice Mixed .....	.20	2.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
<b>ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.</b>			
zarir	Black Ruby, rich blackish maroon, B.M., A.A.S. '41.....	\$0.45	\$5.00
zaoyu	Canary Yellow .....	.25	3.00
zaozl	Crimson Gem .....	.25	3.00
zapaj	Flesh .....	.25	3.00
zapeb	Golden Orange .....	.25	3.00
zapit	Purple .....	.25	3.00
zapni	Rosebud, rose pink.....	.25	3.00
zapog	Salmon Rose .....	.25	3.00
zappe	Scarlet .....	.25	3.00
zaqea	Valencia, burnt orange.....	.25	3.00
zapra	White .....	.25	3.00
zaqut	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.25	3.00
zapsy	Choice Mixed .....	.25	2.50

### ZINNIA DOUBLE GRACILLIMA

zapuu	Red Riding Hood (Coccinea) 1 ft.....	.30	3.50
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**ZINNIA TRAILING SANVITALIA:** See Page 63.

### ZINNIA MEXICANA (HAAGEANA) HYBRIDA, 1 ft

Excellent for rock gardens.

zapym	Double, small flowers mixed.....	.45	5.00
zaqai	Single Choice Mixed, great variety of colors.....	.45	5.00
zaqfy	Brilliant Single and Double Mixed.....	.45	5.00

### WALLER-FRANKLIN WILD GARDEN MIXTURE

wabar	A well balanced mixture of hardy annuals, 2 ft.....	.10	.75
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### WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

wabej	A mixture of hardy annuals blended to give a succession of flowers from early summer until fall, 2 to 3 ft.....	.10	.90
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